

What Gives?

For people who care about their community




Pinellas
Community
Foundation
Giving Humanity a Hand

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Not Just Another Newsletter

I hope you aren't shaking your head right now saying, "Another newsletter?" Truthfully, I say that to myself sometimes wondering who wants to read more of this stuff.

Communications are on overload, so who needs more? Consider this: if you care about your community and continuous improvements to our beautiful Pinellas, **you need to read this.** Because you need all there is to know.

What Gives? is comparable to keeping account of your investments combined with local news. What are we doing with your donations? How do you plan or help your clients plan for the future? What is happening with special projects you've heard about?

As a concerned citizen, I hope you'll take a few minutes to learn a little about the local impact Pinellas Community Foundation (PCF) has made over the past 50 years — and continues to make — with community support.

Consider how PCF grants helped create a better life in Pinellas in just the past year:

- A center for autistic kids opened at the YMCA of the Suncoast's Clearwater branch.
- The Clearwater Jazz Holiday "History of Jazz" program expanded to the underserved.
- A SafetyNet program was established with the City of Largo Police to help track Alzheimer's disease patients who wander.
- The area's first support bank for incontinence products was created.

I make a personal promise to you: **What Gives?** will be short, pertinent and engaging with real stories about real people brave enough to talk about their real situations. I invite you to call me on it if you don't learn something new and valuable each time you read one of the three issues of **What Gives?** each year.

Best regards,

Duggan Cooley, CEO

A Family's Journey to Health

Erin Cable became a single mother of five children overnight. It was a frightful evening in which Erin first learned of the ongoing abuse of one of her children by her fiancé. His violent suicide immediately followed in their bathroom. The night left the family, including four girls ages 9 to 15 and a 5-year-old boy, outside hiding in the bushes and unable to return to their home.

The Call for Help

The City of Largo Police were the first on the scene. They put the Cables up in a hotel and promptly brought in a victim advocate to counsel Erin. The evening's terrors eventually quieted when the

Continued inside ▶▶▶



▶ *A Family's Journey to Health (Continued)*

“You can recognize survivors of abuse by their courage. When silence is so very inviting, they step forward and share their truth, so others know they’re not alone.”

– Jeanne McElvaney, Healing Insights: Effects of Abuse for Adults Abused as Children

family was finally alone in their hotel room. The girls held onto each other all night, while Erin’s son would not leave her side because of the monsters that could be hiding in the bathroom.

In the morning, April Lott, the President & CEO of Directions for Living, a nonprofit organization providing behavioral health and homeless services, was called in to assess the family’s needs. April needed to understand how this traumatic night impacted the family — mentally, physically, financially and concerning the children’s future welfare. Erin knew, above all, her children needed consistency and familiarity in their lives. She insisted they start school on time and attend the same schools as the previous year.

The Largo Police stepped up once more and took the kids to buy clothes, shoes and school supplies for the new school year. This kindness gave April and Erin time to figure out other needs privately. During six heart-rending hours, April listened to the events that led up to the actions of Erin’s fiancé on the previous night.

Erin felt her trauma and loss so acutely that she told April she didn’t know how she would survive. April connected Erin and

her children with a wide variety of services Directions for Living provides, including trauma assessments, individual and family counseling, housing support and case management. Directions for Living wrapped the family in supportive services, so they knew they weren’t alone, and provided them with coping mechanisms, tools and resources to help them to recover.

Today

It has been almost a year since the Cables’ trauma occurred. Directions for Living reports the family, led by Erin’s strength and determination, is not just surviving but thriving.

You may not have realized it, but you help improve your neighbors’ unfortunate circumstances by donating to Pinellas Community Foundation. It is thanks to your compassion that the Cable family can continue to move forward.

A grant recipient of PCF since 1992, Directions for Living has received over \$300,000 to fund the many services the Cables, and others in the community, need to heal from trauma in their lives.

Introducing the PCF **INSPIRE** Award

Professional Advisors are vital to community philanthropy. To recognize the role of the PA in bettering the community, Pinellas Community Foundation is pleased to introduce the INSPIRE award.

PCF is honored to name Sandra Diamond as the first recipient of the INSPIRE award for her dedication to strengthening the community by generously giving of herself and assisting her clients in fulfilling their philanthropic passions.

View the complete list of 2019 INSPIRE award recipients: pinellascf.org/inspire

Learn More About Giving Humanity a Hand

Read more stories that illustrate how you are making an impact: pinellascf.org/stories

Learn about planned giving: sruley@pinellascf.org

Donate now: Visit pinellascf.org/donate or text Donate Now to 41444



Giving Humanity a Hand

An Introduction to Planned Giving

Many of us wish to contribute to the good of humanity and leave a lasting impression on friends and family who look up to us and carry on after we have gone. You give of yourself because you want to and because you feel it is the right thing to do.

If the good you do includes supporting charitable organizations, then you have applied your good deeds to a broader purpose by enabling the organizations to expand their services for the benefit of many.

Indeed, charitable organizations, such as PCF, exist to help the community. The Pinellas Community Foundation, however, cannot do it alone. You are an important partner in the PCF mission, and the community is grateful for your commitment.

There's a way to continue your good deeds after your lifetime. By leaving a legacy of support through your estate, you will leave a final and vital impact on Pinellas through grants awarded by PCF.

How to Implement Your Legacy

You can set up your contribution, also known as a planned gift, at any time. You and your financial advisor may put your plan into motion in several ways:

- Include a bequest in your will or living trust.
- Name PCF as a beneficiary designation on your life insurance policy or retirement plan.
- Include PCF on the distribution list of your remainder trust, which will then provide you with an income stream during your lifetime.

Estate gifts arrive at unexpected times, but they are always important and welcomed contributions to Pinellas Community Foundation. Your donation illustrates your thoughtfulness, planning and dedication to giving humanity a hand.



A Conversation With Sandra Diamond

It is an honor to name Sandra Diamond as the first Pinellas Community Foundation INSPIRE award recipient. Diamond is one of Florida's most well-respected attorneys in the area of Wills, Trusts and Estates. If you've ever had the opportunity to meet her, you'd know why she is the first honoree.

Diamond spent her life dedicated to giving of herself. She sets a standard for future generations of attorneys, leaders and philanthropists. Her civic-minded parents introduced Diamond to community service when she was young. Her father was a U.S. Congressman for Florida, and public service became her family's way of life.

The need for service was amplified early in her career when Diamond sat on the board of Gulfcoast Legal Services in St. Petersburg. It was an eye-opening experience. And it opened a window into the needs of the community, including the unmet legal needs of the underserved.

When assisting clients with their estate planning, Diamond helps facilitate philanthropy. She relishes hearing her clients' ideas for what they'd like to see their favorite charity accomplish.

In a recent interview, Diamond talked about the advantages of planned giving and the importance of estate planning for anyone who owns something of value — a car, a home, an insurance policy, etc.

Learn more about estate planning and planned giving: pinellascf.org/diamondinterview



Giving Humanity a Hand

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Boys & Girls Clubs of Tampa Bay

A FAMILY AFFAIR



Tiffany Lake, a single mother of five children, is confident the Boys & Girls Club of Tarpon Springs is a pathway to the future for her young family.

"The Boys & Girls Club is more than a fun place to play," Tiffany explained. "They are mentors: building character; teaching soft skills. The mentors are terrific. My youngest daughter is going into first grade. She knows all her sight words required for year-end and is reading at a second-grade level."

Thanks to the donors of Pinellas Community Foundation, in 2019 the Club received a \$15,000 Capital Improvement and Equipment grant for a new kitchen, and almost \$300,000 in grants since 1985.

To Tiffany, the kitchen means two hot meals a day for her children. It also means her kids learn how to wash dishes and prepare a healthy meal. "With the hot after-school meal, the kids aren't starving," said Tiffany. "So I don't have to rush around to get dinner together the second I get home. It makes life a whole lot less stressful."

Learn more about the difference PCF donors and the Boys & Girls Clubs make in Pinellas County: pinellascf.org/bgc