

Application Form

Organization Information

Brief Project Descriptor

Please briefly describe this organization's request.

Outdoor awning, technology upgrades, and portable dance floor

If you have previously applied for a Small Purchase and would like your previous request copied over to update and submit for consideration in Round Two, please contact Rose Cervantes. Due to the current inflationary environment, you will need to obtain new bids/estimates for your proposed purchases regardless of a prior submission. The new request amount must also fit within the maximum request amounts for Round Two.

If you would like to complete this application in Word first and copy your answers over later, use the following link: [Download Application](#)

The evaluation rubric that will be used to score your request can be downloaded [here](#).

Please pay attention to character limits while working on your draft. These limits include spaces.

Organization Name*

Creative Pinellas, Inc

Proposal Name*

Please choose a short name to identify this project within the grant portal:

Creative Pinellas Community Engagement Upgrades

EIN*

45-2414664

Incorporation Year*

What year did your organization incorporate? This will be the year listed on your determination letter from the Internal Revenue Service.

2011

Organizational Mission Statement*

What is your organization’s mission statement? This should be no longer than one or two sentences.

Creative Pinellas’ mission is to foster and sustain a vibrant, inclusive, and collaborative arts community across Pinellas County. We provide support, connection, and opportunities to artists, organizations, and the public in order to grow and sustain the area as an internationally recognized arts and cultural destination.

Unique Entity ID (SAM)

Please provide your organization's Unique Entity ID number. This is a specific number used by the federal government to identify your organization. **This is different from a DUNS number, which the federal government no longer uses.**

If you do not have a Unique Entity ID number, you can create an account on SAM.gov and apply for one here (it is free and may take 3-4 days for approval): <https://sam.gov/content/home>

This field is optional as to not stop a qualifying organization from applying. **However**, a Unique Entity ID number will be required if your organization is approved for a grant. Your organization should apply for a number now if it does not yet have one.

Character Limit: 12

Q5C2A3CNZKL9

Annual Operating Budget Size*

Please provide the amount of your annual operating budget, (expenditures only) for your entire organization.

\$1,233,574.00

Parent Non-Profit/Subsidiaries*

If your organization has a parent non-profit that has multiple subsidiaries, will multiple subsidiaries be applying in this process?

Example

Better Tomorrow is the parent non-profit of three organizations. Two of those organizations want to apply in this process. Both would select "Yes" on this question.

No

Amount Requested (Annual Operating Budget > \$500,000)

Amount Requested (Annual Operating Budget > \$500,000)*

Because your annual operating budget is over \$500,000, the maximum grant request for your organization is \$150,000.

\$148,972.00

Request Specifics

Priority Areas*

For Round 2 of this funding process, the ARPA Nonprofit Capital Project Fund is prioritizing organizations that offer programming, and whose capital purchase is related to, the following areas:

- Individuals with Disabilities
- Food Security
- Specialized Healthcare
 - Mental Health
 - Dental Care
 - Substance Use Disorders
- Housing

Not offering programming in these areas does not disqualify you from applying. However, this prioritization will result in 10 bonus points being awarded to eligible requests when scored.

Does your organization and its proposed capital purchase fit into one of these areas?

Yes

Organization Programmatic Background*

Please describe the programming your organization offers to the community and the length of time it has been doing so. What does your organization **do** and **how long** has it been doing it?

If you have indicated above that your programming and proposed purchase fit into the priority areas for this funding round, please be sure to describe the relevant programming.

Creative Pinellas (CP) was formed as a 501c4 organization in 2011 to promote arts & culture as part of the County's economic development strategies. It became a 501c3 nonprofit in 2017 & has grown from 1 FTE to 6.

Creative Pinellas provides arts-centric programs throughout the County. Located in central Pinellas, CP presents multidisciplinary programs in its extensive gallery space, in a large courtyard between the office & gallery buildings, plus the park's 100 seat auditorium, drawing visitors & residents to engage with presentations, exhibitions & workshops. For example, we are working with the 6th district Drug Court to bring an art exhibition, presentation, and reception to CP. More information is attached at the end of the application.

Key Creative Pinellas programs include:

- The Gallery at Creative Pinellas-offering exhibition, performance/convening space & a sales venue where Pinellas' artists can sell their work
- Professional Development-workshops, live & streaming panels & Co.Starters entrepreneurial training
- Grants-to professional & emerging artists, murals & special projects such as the Lealman CRA, NEA grants for recovery/job retention
- SPACEcraft-traveling art project offering arts experiences countywide
- Community gatherings, panels, artists talks/workshops on important issues in the arts, community building & placemaking
- Performances-interdisciplinary performing & visual arts events in the Gallery

CP regularly exhibits works by CP grant awardees (all genres) plus national/international artists of merit. The gallery & auditorium are also used for convenings on equity/inclusion, artist wellbeing (physical/mental/economic) and arts & social justice. Outreach programs for youth & families extend further into the community, including community murals, participant-driven funding for youth arts summer camps & hands-on public art projects.

Creative Pinellas is the only arts center providing free arts/cultural programming mid-county.

Community Need*

Please describe the community need that exists for your programming. If you are able to cite quantitative, local data, that will strengthen your proposal.

Keenly aware of the demographics of Pinellas County, its historically segregated, poverty vulnerable and transportation/opportunity limited areas, Creative Pinellas' (CP) programs are intended to strengthen communities and residents' well-being through the arts. CP's programs purposefully engage underserved areas & populations, as well as the County's cultural hubs.

The nearby neighborhoods of Ridgecrest & Orange Lake Village (both QCT zones) are over 50% Black, 23% White & 11% Hispanic. The median income for the two areas is below \$40,000, and 19% of the families live in poverty.

The cluster of Creative Pinellas, Florida Botanical Gardens & Heritage Village provide a central location for community engagement. The buildings CP occupies were completed in 2001 & need enhancements to fully benefit the communities they serve & the programs offered. The auditorium's stage/sound/lighting technology has not been updated since installation. Creative Pinellas holds important events like the transformative WE CONVENE community meetings on the arts, outreach programs like the Imagine Blackness artist presentation & exhibit, & discussions & community education around substance abuse with the Art in Recovery: Artwork from the Sixth Judicial Circuit Adult Drug Treatment Court exhibit. Currently, CP averages 2,100 participants/month – a number that continues to grow.

Exhibits, receptions & public activities spread out outside the gallery when we need to seat more than 100 guests. For example, we had 125+ families (350+ people) in the courtyard for our Pinellas County Schools Youth Art Month celebration March 5, 2023. Families and speakers struggled through the awards ceremony as the unyielding sun heated the concrete surfaces of the courtyard making it nearly unbearable. Yet it was the only space large enough to host all who wanted to attend. We could do so much more if shade were provided – which would also accommodate our many park visitors.

Negative Economic Impact on Organization*

The following question is the keystone of a strong application in this process. If your organization cannot demonstrate a negative economic impact from the pandemic, your application will not qualify for committee review. If you are uncertain about what constitutes negative economic impact or how to demonstrate it, please contact PCF staff for technical assistance.

Describe your organization's negative economic impact arising from the COVID-19 pandemic. Examples could include:

- Inflationary pressures
- A reduction in revenue since the onset of the pandemic
- An increase in pandemic-related revenue that is restricted, or otherwise does not permit the purchase of capital assets
- The use of reserves for pandemic-related unbudgeted expenses
- Allocation of resources to meet a pandemic-related increase in demand for services, which results in a lack of resources to purchase capital assets
- A need for additional capital assets to adapt operations to accommodate health and safety guidelines by the CDC

You have the option to upload supporting documentation regarding negative economic impact. However, please limit your upload to no more than five pages.

Our budget from the Convention & Visitors Bureau (CVB) was cut from \$896,070 to \$537,642 as a result of the downturn in tourism dollars. The \$358,428 difference was never made up, hitting us hard in 2020. Creative Pinellas received a \$141,222 PPP Loan, and the CVB contribution was returned to the 2020 funding level in 2022, but the shortfall/impact carried over into the present as we did not receive an inflationary adjustment in 2022 or 2023, even though operating costs have gone up.

Further, the needs of the creative community have grown. The creative economy was significantly impacted by the downturn. As the Local Arts Agency for Pinellas County, arts organizations look to us for help, increasing the demand for services and additional outreach. Theatres continue to experience audiences slow to return. Small presentation venues in central Pinellas County with adequate equipment are difficult to come by for meetings/convenings for cultural & community events. Creative Pinellas stepped up to meet these needs, further challenging the resources of the organization.

In recognition of the role and importance of the arts, the County has approved Creative Pinellas to build a countywide cultural plan. While this is a very positive step, additional funding for the arts is suspended until the plan is completed. Fortunately, prior to this decision, we did receive a commitment to fund a small pilot program providing funds for artists and organizations to advertise/promote their products/services to County visitors via local media outlets.

Other new and expanded programs responding to the needs of the creative community (including Art in Recovery, Pinellas County Youth Art & First Monday performances by American Stage) have been funded through reserves through and since the pandemic, but that solution is not sustainable. Further, Creative Pinellas does not have the capacity to budget for capital projects that are now needed to accommodate the increased community need.

Creative Pinellas is developing other sources of funding for the increased demand, but that is a longer-term solution. The combined \$217,206 shortfall, flat funding, inflation & the County's Covid-related denial of new funding initiatives over the last 3 years is keenly felt, creating an estimated minimum negative impact of

between \$350,000 & \$600,000 in unfunded requests. The need is now, to adapt to the new conditions & provide more equitable free cultural programming that will benefit the community. The capital purchases will allow Creative Pinellas to serve both the creative & the greater community more effectively.

Proposal Description*

The American Rescue Plan Act requires a request that is reasonable and proportional to the level of economic impact your organization experienced. This means the request you describe below should not be greater than the economic harm your organization has suffered.

Please describe your purchase proposal and address the following:

- What will you be purchasing with these funds?
- What is the estimated lifespan of the purchase/improvement?
- How does it address the negative economic harm you described in the previous question?

Creative Pinellas proposes to purchase improvements for two areas of programming:

1. Courtyard Space – provide sun protection for outdoor events
2. Auditorium – upgrade of presentation technology

1. Courtyard Awning – the large concrete courtyard between the CP administrative offices and the Gallery radiates glaring light and heat in the Florida sun. It is often too hot to hold even a reception there because of the heat. Exhibition opening receptions naturally spill over into the courtyard, which is often utilized for additional presentations and performances. A modular shade feature for the courtyard would make outdoor events feasible and provide visitors to the Gallery and park with a place to assemble and a place to relax.

2. Auditorium – The buildings in the park were completed in 2001, 22 years ago. The auditorium was designed to provide a community meeting space using the technology of the times. The technology is now dated and not useable for streaming meetings or presentations, nor is it compatible with current computer technology. Creative Pinellas is forced to hire a media company for any event in the auditorium, costing \$1,800 for each event. Although the stage is small, at 100 seats the auditorium is a perfect size for artist talks, community meetings/convenings, for streaming presentations, film festivals, poetry readings, small musical ensembles, etc. New media equipment (sound/projection & cameras) would allow CP to better utilize the auditorium, be more cost effective and accommodating to the growing/changing needs of the community for meeting/convening/presentation space, and for streaming and/or video events. Additionally, the auditorium is utilized much more now for artist presentations prior to a gallery exhibition, enhancing the exhibition experience.

These unbudgeted purchases help offset the unrealized loss of program revenue, enabling Creative Pinellas to provide additional free or affordable services and programs for the greater community.

Guiding Principles - Client Impact*

The American Rescue Plan Act, which provides the funding for this grant program, aims to ensure an equitable recovery from the COVID-19 pandemic. According to federal guidance, the term “equity” is defined as:

The consistent and systematic fair, just, and impartial treatment of all individuals, including individuals who belong to underserved communities that have been denied such treatment, such as Black, Latino, and Indigenous and Native American persons, Asian Americans and Pacific Islanders and other persons of color; members of religious minorities; lesbian, gay, bisexual, transgender, and queer (LGBTQ+) persons; persons with disabilities; persons who live in rural areas; and persons otherwise adversely affected by persistent poverty or inequality.

One of the guiding principles of this fund is that it will apply a lens of equity to ensure the needs of specified priority populations are met.

Will this purchase benefit the community members defined above that have experienced disproportionate negative impacts from the COVID-19 pandemic? If so, how?

Serving the underserved is a strong determinant of Creative Pinellas' programming. We are committed to fostering, cultivating & preserving a culture of equity, diversity & inclusion. The requested capital purchases would provide the community with more opportunities for free programming in a safe environment.

1-Courtyard Awning

For people with a low median income, a public place to enjoy high quality activities for free is potentially life changing -if it is comfortable & welcoming. Based on recent events like the Youth Art Month & the African American Heritage Celebration (for which we had to rent a tent), we can fit 300+ in auditorium style seating in the courtyard. We can also set it up with tables for community conversations, convenings & workshops, at no charge to our visitors or nonprofits who would like to use the space. However, none of this is possible without shade.

Since Covid, park attendance has increased 20-30% as the need for a safe place to connect, to attend programs & events, to view exhibits & relax in safe comfort has grown. CP's courtyard is a perfect place for outdoor activities in conjunction with an exhibition/performance in the Gallery or auditorium, or for community arts & other events, except for the harsh Florida sun. The awning would allow for expanded use of the space.

2-Auditorium technology

Similarly, the auditorium does not meet its potential as a community venue. The auditorium is across a breezeway from the Gallery & could be utilized more often & with greater impact if the aged media technology were updated. While the air quality system was recently upgraded, the outdated technology constricts our ability to use the auditorium requiring us to rent A/V equipment for panel discussions, artist presentations, guest speakers & workshops, to record events, or for offsite participants to join from remote locations. The technology purchase would help diversify cultural offerings & support additional community partnership programs.

Number Served*

How many people will directly benefit from this capital purchase annually?

25000

Unduplicated vs. Duplicated*

Is the number indicated above duplicated or unduplicated?

Duplicated: A client is counted each time they access services

Unduplicated: A client is counted once, regardless of the number of times they access services

Example: ABC Food Bank operates two mobile food pantries, one in Clearwater and one in St. Petersburg. Taylor, a Pinellas County resident, goes to both food pantries. If ABC Food Bank counts Taylor's visit TWICE, it is **duplicated**. If ABC Food Bank counts Taylor's visit ONCE, it is **unduplicated**.

Unduplicated

Other (Explanation Required)

If you selected "Other" in the previous question, please explain how your organization determined the number of clients that will benefit from the proposed capital purchase.

The Gallery, courtyard and auditorium at Creative Pinellas serves close to 25,000 unduplicated persons annually, plus an additional 50,000 to 100,000 visitors to the park. Making our facilities more welcoming & attractive will in turn build awareness of, and create more critical mass for, the programs and services we offer. It will also provide more opportunities for artist presentations, exhibitions and sales of their work.

Additionally, Creative Pinellas' outreach programs such as SPACEcraft mobile arts classrooms, hosting events by arts organizations such as the ART in Recovery: Artwork from the 6th Judicial Circuit Adult Drug Treatment Court (additional information on this program is attached at the end of the application), American Stage's First Monday performances & much more, draw in new visitors to the center or introduce arts to outlying areas, encouraging inspiration and creativity.

Geographic Impact & Priority Populations

The ARPA Nonprofit Capital Project Fund seeks to offset the negative economic impact Pinellas nonprofits faced due to the COVID-19 pandemic. Organizations who serve disproportionately impacted communities will be considered as serving a priority population. There are several ways to determine if your clients were disproportionately impacted.

Examples of disproportionately impacted communities include those who:

- Live in a Qualified Census Tract (QCTs)
 - Defined by U.S. Department of Housing and Urban Development (HUD)
 - U.S. Treasury guidance prioritizes use of ARPA funds within QCTs
 - To assess if your organization serves or is headquartered in a QCT, use the following link: https://www.huduser.gov/portal/sadda/sadda_qct.html
In the top right-hand corner, choose the state of Florida and Pinellas County. Then on the left-hand side of the screen, click the box next to "Color QCT Qualified Tracts." The QCT zones are denoted in purple. You can also map your address by adding it into the address box at the top to see if your location is inside the zones.
- Low- and moderate-income household and communities
- Households that qualify for federal assistance programs, such as SNAP and TANF
- Historically marginalized communities (BIPOC communities, persons with disabilities, LGBTQ+, religious minorities, and other communities that fit in the Equity definition provided on the ARPA website and application)

Benefits and Geography of Purchase*

Please describe the following:

1. The communities/clients that will benefit from this capital purchase, and whether they were disproportionately impacted by the pandemic according to the examples above.
2. The geographic areas in which this capital purchase will be put into use. Be as specific as possible.

The proposed purchases will provide public amenities for Creative Pinellas' Pinewood Cultural Park location. The location is mid county, with close proximity to two QCT zones (Ridgecrest and Orange Lake Village), providing nearby cultural services to underserved areas.

Creative Pinellas is located just south of Ridgecrest, a predominantly Black neighborhood & is close to other mostly Black/Hispanic neighborhoods with high poverty rates. This area, where Creative Pinellas is located, lies in what is otherwise an arts desert and is adjacent to low-moderate income neighborhoods. The art centers that offer arts education to children & adults are located in St. Petersburg, Dunedin, Safety Harbor and in beach communities. A number of art museums are in located in St. Petersburg, plus one in Tarpon Springs. Pinellas' two professional theatre companies are located in St. Petersburg. There are both transportation and financial barriers to participation.

The close neighborhood proximity makes the arts programs that we offer more accessible, as it reduces the barriers caused by lack of transportation, especially for young people.

Our diverse programs are offered free of charge and are available to people of any/all income levels. Our facilities are also free to other nonprofit organizations and community groups. The requested improvements would be made available to all, free of charge.

Headquarters Location*

Please provide your organization's headquarters address as it appears on your Sunbiz account. To check your Sunbiz registration, you may search here: <https://dos.myflorida.com/sunbiz/search/>

12211 Walsingham Road, Largo, FL 33778

QCT Determination - Headquarters*

Is this organization headquartered in a QCT?

No

Community Connection

PCF understands the value of authentic and diverse representation in philanthropy and in Pinellas County. To this end, we ask demographic and representation questions to gauge the human impact your organization has on the communities you serve.

PCF has generalized the demographic data questions more than it has in other processes because of the public nature of this process. PCF understands that identity disclosure can be a sensitive matter and wants to respect your organization's board and staff. If your organization feels comfortable sharing more detailed demographic information, it may do so in the "Community Representation and Connection" section.

Community Representation and Connection*

Describe how your organization is representative of, or has authentic connections to, the community your proposal seeks to serve. You can list other community-based organizations that work on programming with you and/or list examples of your work within this community.

If your staff, board, executive leadership, or long-term volunteers have personal identities or experiences that allow for a meaningful connection with your clients, please feel free to describe this connection below. When possible, please use internal data or specific details to describe how your organization is representative and connected to the communities you serve.

Creative Pinellas effectively connects with arts & culture organizations, residents in nearby municipalities & unincorporated areas, and countywide visitors through its many and diverse programs to enrich the lives of families & youth who may be engaging with the arts for the first time. Our programs inspire and enable creativity, which in turn enables creative problem solving & self-expression, which enhances academic performance and life success.

Creative Pinellas serves individual artists, arts/cultural organizations large and small. We talk to artists & arts leaders frequently, get input, and deliver programs that fulfill their needs as well as those of the surrounding community.

For example, we connected with Pinellas Public Schools through the Clearwater Arts Alliance who needed a location to display the award-winning K-8 student artwork. From the connection made 5 years ago, we have hosted the Youth Art Month exhibit every year, and will continue to do so as long as the gallery & courtyard are available. The relationships we established with the schools enabled us to partner with Sutherland Elementary School & the Lealman Innovation Academy to engage two local artists to paint murals with students at the school. Also, as another outgrowth of that connection, we will be hosting the 13th Congressional District student art show, in April.

Through our partnership with the Pinellas County Board of County Commissioners, we were introduced to the art diversion program at the 6th Judicial District Drug Court and are in the process of creating the ART in Recovery exhibit and ancillary programs dealing with the role art in substance abuse recovery that will take place in the auditorium, courtyard and gallery (please see attachment).

Additionally, through other partnerships with nonprofit organizations such as the YMCA (Ridgecrest) we are establishing new collaborative programs to serve historically under resourced communities.

Creative Pinellas is committed to ensuring fair access to opportunities and resources, while taking into consideration individual's barriers or privileges, striving to eliminate those systemic barriers & privileges. As the local arts agency for Pinellas County, we work with any and all 108 county-wide arts & cultural organizations regardless of race/ethnicity, gender orientation or other identities. The arts embrace them all.

Leadership Demographics - Board Membership*

Do your board members consider themselves a member of one or more of the following populations? Check all that apply.

- BIPOC defined as Black, Latino, and Indigenous and Native American persons, Asian Americans and Pacific Islanders and other persons of color
- LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, Queer+)
- Neurodiverse/physically disabled. Neurodiversity is defined as “the range of differences in individual brain function and behavioral traits, regarded as part of normal variation in the human population.” Examples of neurodiversity include autism spectrum disorders, ADHD, and dyslexia.

BIPOC

LGBTQ+

Decline to state

Leadership Demographics - Executive Level Leadership Team*

Does your executive leadership team consider themselves a member of one or more of the following populations? Check all that apply.

- BIPOC defined as Black, Latino, and Indigenous and Native American persons, Asian Americans and Pacific Islanders and other persons of color
- LGBTQ+ (Lesbian, Gay, Bisexual, Transgender, Queer+)
- Neurodiverse/physically disabled. Neurodiversity is defined as “the range of differences in individual brain function and behavioral traits, regarded as part of normal variation in the human population.” Examples of neurodiversity include autism spectrum disorders, ADHD, and dyslexia.

If your organization is volunteer-run and does not have an executive leadership team, please select "Not applicable."

BIPOC

LGBTQ+

Decline to state

Leadership Demographics - CEO/Executive Director*

Does your CEO/Executive Director consider themselves a member of one or more of the following populations? Check all that apply.

- BIPOC defined as Black, Latino, and Indigenous and Native American persons, Asian Americans and Pacific Islanders and other persons of color
- LGBTQ+ defined as Lesbian, Gay, Bisexual, Transgender, Queer+
- Neurodiverse/physically disabled. Neurodiversity is defined as “the range of differences in individual brain function and behavioral traits, regarded as part of normal variation in the human population.” Examples of neurodiversity include autism spectrum disorders, ADHD, and dyslexia.

If your organization is volunteer-run and does not have an executive leader, please select "Not applicable."
None of the above

Proposal Costs

Please upload current verifiable bids, estimates, or price lists [from your potential vendor(s)]. These bids must be dated within the past 60 days. *Please ensure there is a date noted on the bid or some annotation as to when you obtained these estimates/bids.*

- If your purchase is BELOW \$75,000, you must upload TWO verifiable bids or estimates for the proposed purchases.
- If your purchase is ABOVE \$75,000, you must upload THREE verifiable bids or estimates for your proposed purchases.

This can be as simple as screenshots from Amazon or Best Buy (though PCF does not endorse or recommend any specific vendor) or may be from specialized vendors that sell your proposed purchase. If you have concerns regarding bids or estimates, please reach out to PCF staff.

Please note if you submitted a proposal in the first round of funding for Small Capital Purchases, you will be required to submit new bids for an accurate cost estimation in the current market.

If you need assistance compressing files, please email Rose Cervantes at rcervantes@pinellascf.org.

Bid/Estimate #1*

PDF files are accepted.

Creative Pinellas equipment bids #2-3.27.23.pdf

Bid/Estimate #2*

PDF files are accepted.

The required number of bids are compiled in the previous upload.pdf

Bid/Estimate #3

PDF files are accepted.

Sole Source*

In some cases, a proposed small purchase is only available from a single vendor, and as such, only one bid/estimate can be uploaded. If this is the case for your organization, please explain in the field below, and contact Rose Cervantes at rcervantes@pinellascf.org.

Otherwise, write "N/A" below.

Sole Source = N/A

Multiple bids are included in the uploaded file:

#1 - Awning - pages 2+

#2a - Auditorium media equipment - pages 6+

#2b - Auditorium media equipment - pages 16+

Related Parties*

Are any of the contractors/vendors that have provided bids/estimates a related party to your organization?

Examples of Related Parties

- A board member that owns the contracting company that provided a bid
- The relative of a director, officer, or executive team member owns a company that provided an estimate
- The CEO of the applying organization has a financial interest in the construction company providing a bid

If yes, identify the vendor and describe the relationship.

If no, write "No related parties below."

No related parties

Budget Summary*

Please use THIS TEMPLATE to indicate costs and any cash match your organization may have for the proposed purchases. Note: this spreadsheet will automatically round numbers to make it easier to read for committee members.

If you submitted a proposal in the first round of funding for Small Capital Purchases, you will be required to submit a new budget for an accurate cost breakdown in the current market. Additionally, this round of funding there is less available monies, and the max award request has decreased.

Please note that indirect costs are not permitted for small purchases.

If you have additional notes to add to your budget summary, you may do so in the text box below.

Budget-Template-Small-Capital-Purchases #2- Creative Pinellas 3.28.23.pdf

The proposed equipment purchases are in 2 categories:

1. Courtyard Awning: The bid/estimate is a package of parts as outlined in the attached.

2. Auditorium Media equipment. The bid/estimate is made up of a number of units listed as 1 package – in 2 parts: 2a = Sound/Projection equipment; 2b= Cameras for streaming, recording & distribution.

The preferred bids are listed in both the budget template and explained in detail on the uploaded attachment. The preferred bids are chosen as the best option for the facility & use.

We have confirmed with all vendors by phone that they expect a 5% increase (maximum) from their original bids. The increases are indicated in the attached bid document and in the budget template.

While some of the bids contain sales tax, this is adjusted in the budget summary and will be adjusted/corrected with the vendor as CP is tax exempt as a non-profit organization.

Other Funding Sources*

Please describe any other funding not already mentioned that your organization has applied for or obtained for this purchase.

This includes but is not limited to Community Block Development Grants (CBDG), local government grants (including Tourist Development Council funding), foundation grants, and private donors (you do not need to disclose donor identities but simply indicate the amount raised for this purchase). This includes any matching grants or in-kind contributions you may have obtained.

Please be sure these other funding sources are represented in the "Applicant Match" column in the budget summary uploaded above.

We do not have any other funding sources at this time and are unlikely to be able to develop them in 2023 or 2024, due to Creative Pinellas' flat budget. If these purchases are not funded, our next opportunity would probably be F/Y 2025 at the earliest as those new funding sources are established.

Changes in Operating Costs*

Please answer this question based on the descriptions below:

- If this project **increases** ongoing operational costs (programmatic, operating maintenance or other costs), how will you compensate for the difference?
- If this purchase **decreases** ongoing operating costs, how will it do so?
- If this purchase **does not affect** operating costs, please note so below.

1. Awning – The storage and maintenance of the awning will be absorbed into Creative Pinellas' facilities budget.

2. Auditorium media equipment – Creative Pinellas will no longer need to spend up to \$2,000 on rented equipment and personnel for events. The savings will be redirected to existing personnel and to organizations for new community programming.

Any slight increase in operating costs is dramatically offset by the new and expanded programming opportunities to audiences, performers and organizations. Our programs remain free to the public.

Corrective and Investigative Action/Grant Recall

In the past three (3) years, has your organization or any affiliated parties with your organization had any of the following occur:

1. Been under legal investigation by a local, state, or federal institution?
2. Been placed on a corrective action plan by a funder?
3. Had grant funding recalled by a funder?

If yes, please describe the investigation, corrective action plan and/or grant recall, and the current status of such incidents. You may upload a PDF file to support your answer if necessary.

If no, write "N/A"

N/A

Insurance Requirements

Evidence of Insurance Coverage*

Grantees of the ARPA Nonprofit Capital Project Fund will be required to maintain appropriate insurance related to your operations and this purchase. PCF will determine whether this coverage is appropriate.

Please upload evidence of insurance.

If your organization does not have evidence of insurance coverage, please provide an explanation as to why.

Creative Pinellas Proof of insurance - merged.pdf

Attached is proof of insurance.

Insurance Requirement*

If you are awarded a contract from the ARPA Nonprofit Capital Project Fund, you may be required to list Pinellas Community Foundation as an additional insured through your general liability insurance or other appropriate coverages for the duration of the contract. If you would like to check with your insurance carrier on how to do this, here is the information about PCF you will need:

Pinellas Community Foundation
17755 US Highway 19 N
Suite 150
Clearwater, FL 33764
727-531-0058

Please check the box below to indicate that you understand and will be able to comply with this requirement if you are awarded a contract.

PCF will not ask for a certificate naming us as additional insured until the contracting stage.

Yes, I understand and will comply with this requirement if awarded a contract.

Organization Documentation

Please reach out to PCF staff if you have trouble uploading the files below. We are able to assist with file conversion and file compression.

Organization Budget*

Please upload your most recent, board-approved organizational budget for this fiscal year. PDF and Excel documents are accepted.

Creative Pinellas F-Y 2022_2023 budget.pdf

Board of Directors List*

Please upload your Board of Directors list.

Excel, Word, and PDF file formats are accepted.

Creative Pinellas Board September 2022.pdf

IRS Form 990*

Please upload a PDF copy of your most recently submitted IRS Form 990.

If Form 990 from your most recent fiscal year is delayed or you have received an extension, please explain in the text space below. You may also explain if you don't have a Form 990 due to organization type. You should still upload the most recent publicly available 990.

If you file a Form 990-EZ and do not have anything to attach, please note so below.

Only PDF files are permitted.

Creative Pinellas, Inc. 2020 Form 990 PDC.PDF

Attached is the 2020 Creative Pinellas 990. 2021 has not been filed yet.

Most Recent Financial Statements*

Upload a PDF version of your most recent financial statements. If you have audited financial statements, please upload the most recently conducted audit. If you do not have a recent audit, please explain why.

Creative Pinellas, Inc. 2021 Financial Statements.pdf

The attached are audited statements.

Post-Grant Requirements

Reporting Requirements Acknowledgment*

Grantees will be required to submit a pre-award agreement within two weeks of receiving an award notice. In addition, grantees will be required to submit a report within 30 days after the purchase is completed.

Financial information justifying all expenditures will also need to be provided. This includes but is not limited to:

- Invoices
- Canceled checks
- Credit card statements, along with a record of paying the credit card.

If you have any questions, please contact Rose Cervantes, ARPA Program Officer at rcervantes@pinellascf.org.
Yes, I agree to submit this grant agreement and impact report within the specified timeframes.

Additional Information

Additional Upload

If you have something to share, you can upload it here in PDF format.

CP PCF small caps attachment #2 - 3.27.23.pdf

Anything else to share?

Is there anything else that you would like Pinellas Community Foundation to know or other information your organization would like to share that isn't addressed elsewhere in this application?

The Gallery housed the Gulf Coast Museum of Art until 2008 when it closed and became property of Pinellas County. Due to economic impact of the recession, county priorities, lack of resources+, it remained closed for 10 years. In 2018, County Commissioners gave Creative Pinellas permission/limited funds to program the gallery part-time. With County support, Creative Pinellas transformed the space into a successful arts/cultural venue. But the buildings fall outside the County's key priorities/strategic plans, and investment continues to be limited. This grant will allow CP to upgrade the visitor experience at the gallery & park and sets the stage for the County to reassess its commitment to making new/more resources available.

Agreements

Affirmation of Application Materials*

I hereby certify that, to the best of my knowledge, the provided information within this application is true and accurate.

Yes

Public Application and Grant Process*

In order to maintain transparency for the use of public funding, PCF will publish all submitted funding requests, committee review meeting minutes, executed contracts, and reports to its website. This means your funding request in its entirety will be published. Please check the box below to indicate your understanding of this.

Yes, I understand.

Final Approval for Grant Award*

The grantmaking process administered by PCF results in funding recommendations by an external committee using an objective, public rubric. Final approval of recommendations is made by the Pinellas Board of County Commissioners.

Yes, I understand.

File Attachment Summary

Applicant File Uploads

- Creative Pinellas equipment bids #2-3.27.23.pdf
- The required number of bids are compiled in the previous upload.pdf
- Budget-Template-Small-Capital-Purchases #2- Creative Pinellas 3.28.23.pdf
- Creative Pinellas Proof of insurance - merged.pdf
- Creative Pinellas F-Y 2022_2023 budget.pdf
- Creative Pinellas Board September 2022.pdf
- Creative Pinellas, Inc. 2020 Form 990 PDC.PDF
- Creative Pinellas, Inc. 2021 Financial Statements.pdf
- CP PCF small caps attachment #2 - 3.27.23.pdf



Creative Pinellas @ Pinewood Cultural Park
The Gallery at Creative Pinellas
12211 Walsingham Rd,
Largo, FL 33778
Creativepinellas.org

Creative Pinellas Community Engagement Upgrades

This budget is presented in packages for each of the three purchase categories:

1. Courtyard Awning
2. Auditorium media equipment

Included in this document are the bids for each category. The summary reflects the preferred bids, those that are deemed the most effective for the property and programs.

1. Courtyard Awning: pages 2-5

Apollo Sunguard	\$78,000	Page 2
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2. Auditorium Media equipment: pages 6-15

2a - Sound/Projection equipment – AV Specialist	\$49,567.86 – w/o sales tax	Pages 6-8
2b - Cameras for streaming – B&H, and others	\$14,310.37	Pages 16-17

Total Project Request: \$148,972

All vendors have been contacted by phone and confirmed a 5% increase in their bids.

1. Awning Package:

Apollo - \$78,000 + 5% = \$81,900

West Coast Awnings - \$71,400 + 5% = \$74,970

Awning Works - \$118,129.80 + 5% = \$124,036.29



Freddie Hughes <freddie.hughes@creativepinellas.org>

Apollo Sunguard Ballpark Pricing for Creative Pinellas at The Florida Botanical Gardens

1 message

Rich Tangredi <richtangredi@gmail.com>
To: freddie.hughes@creativepinellas.org
Cc: Cathy Tassie <Cathy@apollosunguard.com>

Fri, Jun 24, 2022 at 8:59 AM

Hello Mr. Freddie,





You had contacted Apollo for pricing to shade an area measuring 40' x 72' as we discussed on Tuesday of this week. Here is my best guesstimate for you to present to your supervisor:

- 1. Four Columns and one fabric roof estimated turnkey cost @ \$78,000 - See attached photo of a small Hip-Roof.*
- 2. Six Columns and two fabric roofs estimated turnkey cost @ \$72,000 - See photo of an "Interconnected" Hip-Roof*

Remember that Apollo will supply a formal proposal once I have made a site visit, should you want to have their official quotation. Additionally, I've attached four PDFs that I had previously emailed to you to keep your presentation to this one email. Please let me know if I may be of any further assistance.

*Best Regards,
Rich Tangredi
Cell: 727-776-4730
www.apollosunguard.com*

4 attachments

-  APOLLO SUNGUARD TECHNICAL SPECIFICATIONS - 2022.pdf
127K
-  APOLLO SUNGUARD UPDATED COLORS - 2022.PDF
473K
-  APOLLO SUNGUARD WARRANTY - 2022.pdf
569K
-  APOLLO SUNGUARD PDF CATALOG.pdf



Pinellas Hillsborough
727-447-3461 313-978-0998
 3424 S Missouri Ave, Clearwater, FL 33756 • westcoastawnings.com • fax 727-447-3463
 FL LIC #: SCC131150944

Name: Creative Pinellas Center Date: 09/01/22
 Billing Address: Phone: 302-250-1465
 Job Location: 12211 Walsingham Rd. Largo, Fl. 33778 Email:

Freddie.Hughes@creativepinellas.org

RECOVER NEW FIRST STEP field measure QUANTITY 2
 FRAME STYLE Insulated canopy & shade sail FABRIC COLOR White & select SCALLOP # _____
 FRAME FINISH alum and uv mesh fabric BINDING COLOR _____ VALANCE LENGTH _____
 HARDWARE FREE HANGING

We will manufacture & install the following:

Description	Qty	Price	Cost
Gable Marquee Alum 36' w x 30' proj w footers 2 fan beams 3" insulated foam meets Florida Statue wind load 10yr manufacture warranty / includes sealed eng drawing	1		\$63,500.00
Shade sail mounted to left end of canopy providing additional shade 40' w x 30' projection mounts to walls and existing posts on property color to be selected	1		\$7,900.00
sketches can be provided			
corporate discount applied			
Permit and Permit Process Fees NOT INCLUDED. WCA requires reimbursement for permit and permit processing fees. No profit on Permitting and Processing fees.			
if measurements change from plan to actual, price is subject to change accordingly			

		\$71,400.00
AUTHORIZED SIGNATURE / DATE	<i>Jeff Forbes</i> REPRESENTATIVE	\$35,700.00
	+permit	\$35,700.00

Standard installation is 5-8 weeks from order date unless permitted

Not upon completion

Commercial projects requiring building permits will be subject to additional costs for engineering and permitting accordingly. The owner is responsible to provide West Coast Awnings with a Notice of Commencement and survey, which are required by the building department.
Mandatory Disclosures to Residential Owners under Florida law

Awning Works, Inc.

10820 US 19 N
CLEARWATER, FL 33764
727-524-1118
AWI@awningworksinc.com
www.awningworksinc.com



Estimate

ADDRESS

Creative Pinellas
12211 Walsingham Rd.
Largo, FL 33778

SHIP TO

Creative Pinellas
12211 Walsingham Rd.
Largo, FL 33778

ESTIMATE # 26709

DATE 09/06/2022

CONTACT

Freddy Hughes

SALES REP

DP - Dan Perri

LEAD TIME

8-10 Weeks

DESCRIPTION AMOUNT

PROJECT NAME: Creative Pinellas
PROJECT LOCATION: 12211 Walsingham Road Largo, FL 33778
Sales Rep: Dan Perri
Project Type: Level A
Product: Cantilever Structural Umbrella
Contact: Freddy Hughes
Ph: 302-250-1485
E: freddie.hughes@creativepinellas.org

COVID 19 Notice: Due to supply chain challenges affecting availability and pricing, our estimates are valid for 30 days. We are also providing our typical lead time, without any negative influence from anticipated delays as volatility is not predictable. Once we proceed into an approved estimate/contract to move forward, we will advise the current pricing (if more than 30 days) and lead time conditions. As always, we endeavor to proactively communicate with our customers, especially under these unique and ongoing circumstances.

Cantilever Structural Umbrella 95,830.00T

Style: Cantilever Mega Structure Elite Umbrella's
Quantity: Four (4)
Size: 24' x 24'
Height: 10'
Style: Square
Fabric Fastening System: Glide Elbow
Alnet Mesh Fabric (Not Waterproof)
Mesh Fabric Color: Stock
Powder Coat Finish
Powder Coat Color: Stock (Upgrade to Hot Dipped Galvanized Add \$9,200.00)
Steel Column, Fixed Position

Footers (Approximate Size)
Quantity: Four (4)

Size: 4 x 4 x 4
 Concrete PSI: 3500
 Budget Price Included \$7,200.00 Pending Field Survey and Engineering
 Engineering Included
 Product Price Includes All Materials, Manufacturing Labor And Equipment.
 Installation Labor Price Non-Taxable 15,600.00
 Permit and Administrative Costs (Approximate) 900.00
 County Sales Tax 1.0% on the First \$5000.00, MAX \$50.00 (County) 50.00

NOTES:

_Current Market Volatility of Materials With Respect to Price and Lead Times Could Affect Our Pricing Upon Contract.

_Our Pricing Should Be Considered Valid for 30 Days or Less, Beyond Which Time, Please Contact Your Sales Representative for Any Price or Schedule Impact.

_Aluminum Allowance \$ Aluminum Costs - If Increase in Aluminum Cost, You Will Be Charged the True Cost No Profit

_Engineering Doesn't Include Shop Drawings. Shop Drawings Are In The Main Price And Account For 10%-15% Of The Project

_All Pricing Pending Engineering

_Anodized Material - Scratches Will Not Be Touched Up as There Is No Match For Anodized; We Will Do Our Best to Keep Scratches to a Minimum

_Footers, Permitting and Blocking by Others

Price Is Subject To Change If Dimensions Vary From Our Survey That Affect Increase Cost In Labor And Materials And/Or If "Easy" Access Or Conditions For The Installation Is Not As Estimated.

LEAD TIME: (8-10 Weeks) Lead time Starts After Field Dimensions And/Or Approved Permit. Lead Time is Based On Availability Of Raw Materials And Could Change

TERMS: 50% down, 20% once manufacturing starts and 30% once installation is complete

Your Project Does Not Begin Until Both Your Deposit AND Signed Estimate with Terms & Conditions Have Been Received By Our Finance Department. By Signing, You Are Also Agreeing to the Terms & Conditions Provided. All Fabric And Valance Choices, Powder Coat Colors And Other Custom Selections Should Be Made Prior To Signing Your Estimate If At All Possible As These Variables Can Affect The Lead Time On Production And Manufacturing; Including Availability of Raw Materials. Lead Time Begins After Survey, Drawings, and/or Permitting Approved.

.....
 This estimate is valid for 30 days from the noted date. Due to the custom nature of the products offered herein, we have a "no refund" policy and all payments are due per the specified Terms & Conditions or as reflected above. Please be aware lead time can at times be beyond our control and affected by weather, availability of components and permitting processes. Lead times are expressed after receipt of deposit and after permits are issued. Unless noted otherwise we pass through all manufacturer warranties and offer a one year workmanship warranty from the date of installation. A 10% per year finance charge on the unpaid balance will be added for payments beyond the terms noted and all products provided herein remain the property of Awning

SUBTOTAL	112,380.00
TAX	5,749.80
TOTAL	\$118,129.80

If Proceeding, Please Sign, Date and Return. Please Also Sign Next to any Options Selected and Remember to Include Required Deposit. Thank You!

Name _____ Date _____

2. Auditorium Package

2a - Sound/Projection Equipment

AV Specialists - \$55,037.61 - \$49,567.86 w/o sales tax + 5% = \$52,046

AVA Technologies – \$94,984.21

BBD - \$56,159.69 - \$52,485.69 w/o sales tax







Scope of Work Document




AV Specialists will procure, deliver and install the equipment listed in this proposal. The existing projector will be replaced with a new 7,000 lumen laser projector. The existing projection screen and projector pole will be re-used. There will be HDMI and USB connections to the projector on the wall near speaker podium and in A/V Room. Audio from the projector and from five wireless lapel microphones will be played over 8 new ceiling recessed speakers. The entire A/V system has been designed to be controlled via touch panels mounted on the wall near the speaker podium and in the A/V Room. The A/V system is flexible and expandable and able to accommodate the addition of cameras and other video and audio inputs.

Equipment Room			Total:	\$2,378.19
	1	AVS Wire/Hardware Package		\$644.79
	1	Strong SR-FS-SYSTEM-DC-21U Strong FS Series Rack System with DC Fans - 21" Depth 21U		\$989.95
	1	Strong SR-DRAWER-2U Strong Lockable Rack Drawer 2U		\$214.95
	1 ea	Juice Goose JG-AVSPEC1-PNL-Black 1 Space Blank Panel - Info		\$14.90
	3 ea	Avlex Corporation MP-80-Black MP-80 Charging Cradle		\$510.00
Video			Total:	\$16,813.60
	1	Vivitek DU7096Z-WH-White WUXGA 7000 Lumens, 20,000 Laser		\$8,150.00
	1 each	Vivitek SB11122743-SVW Lens For DU7096Z/DU7096Z		\$1,371.00
	1	PeerlessAV PIR125 Heavy Duty Projector Mount - up to 125 lbs		\$389.00
	1 ea	AVPro Edge AC-MX6M-HD8T-Black The AC-MX6M-ALHD is a true 4x4 HDMI matrix switch. Supporting HDMI 2.0(a/b), HDCP 2.2, up to 4K video resolution, and up to 24 Gbps bandwidth. This switch allows any source (Blu-ray, UHD Blu-ray, satellite receiver, game consoles, PCs, etc ...) to be shown on any of the connected displays. This matrix equalizes and amplifies the output to ensure the HDMI signal can be transmitted through long HDMI cables without loss of quality.		\$4,618.90
	1 each	AVPro Edge AC-CXWP-USBC-T-White AC-CXWP-USBC-T USB-C & HDMI Single Gang, Decora Style Wall Plate (White) HDbaseT Transmitter ONLY (200M HD, 30M 4K)		\$964.90
	2 ea	AVPro Edge AC-EX7D-444-RNE 4K HDMI 2.0 Receiver with HDCP 2.2 for HDbaseT Matrices.		\$1,317.80
Audio			Total:	\$13,446.06
	1 ea	LEA Connect 352 Direct Lo2 and HZ (70V or 100V) selectable per channel Proprietary Smart Power Bridge allows user to bridge a channel to achieve double the power of that channel without sacrificing an amplifier channel 60Hz Analog Devices DSP with input routing, multiple 48dB/Oct crossover filters, 8 Parametric EQ filters, user configurable speaker limiters, and real time load monitoring		\$1,624.00
	1 ea	Symetrix Prism 4x4 Digital signal processor, 4 in, 4 out DSP, PoE+, 1/2 rack, 64x64 Dante		\$1,995.00
	1	Symetrix XIRI 12 SYNCTRIRI 4x12		\$2,741.00



	2 ea	Avlex ACT-747 4-channel 1-rack space UHF wide-band true diversity receiver with Vacuum Fluorescent Display (includes rack ear)	\$2,698.00
	5	Avlex Corporation ACT-77a wideband Micro ACT-77a bodypack transmitter	\$1,435.00
	5 ea	Avlex Corporation MUSSEL MU-SGLX Omnidirectional lavaliere	\$370.00
	1	MIC EXTENSION FOR 2 UNITS This include all necessary hardware to extend a wireless mic antenna for 2 units	\$428.00
	8 each	Tannoy CVS B-White 8" Coastal Premium Ceiling Loudspeaker for installation Applications, must be purchased in pairs	\$2,152.00

Control  **Total: \$6,600.00**

	2 ea	Creston TSW-770-B-S-Black 7" Touch Screen, Black Smooth	\$1,960.00
	1 ea	Creston CP-4-Black 4 Series Control System	\$2,200.00
	1 ea	Creston CEN-SW-PDE-S-Black 5-Port Power over Ethernet Switch	\$440.00



reserves the right to substitute equipment of equal or better quality with clients approval. Contractor will be held blameless in case of product unavailability or discontinuation.

6. Warranty

Contractor warranties all parts and labor involved in an installation for 6 months. Contractor will also be glad to help the client get their manufacturer-warrantied equipment serviced though out the life of the said warranty.

MiscParts:	\$392.88
Freight:	\$486.89
Parts Subtotal:	\$38,287.85
Labor Subtotal:	\$8,458.75
Sales Tax:	\$3,469.75
Total:	\$53,087.61

Payment Schedule	%	Amount	Est Due Date
1. Deposit - to order parts	60%	\$31,812.57	
2. Job Complete	40%	\$21,215.04	
Total Payments		\$53,027.61	

Creative Pinellas
Date: _____

Gregg Dixon / President
Date: _____

Presented By:

AVC Technologies

5036 W Linebaugh Ave
Tampa, FL 33624 USA
813-962-5816
www.avc-technologies.com



www.avc-technologies.com

1st Floor: 101 Control Room



1 Control4 C4-T4IW10-WH
Control4® T4 Series 10" In-Wall Touchscreen (White)



1 Lutron RRD-8ANS-WH
RadioRa2 8 amp neutral wire switch. All load types. Single pole or multi-location applications.



1 Lutron CW-1-WH
Claro 1 gang screwless faceplate.



1 Revel C363DT
6 1/2" flush mounted Dual Tweeter outdoor rated in ceiling speaker. (each)




1 Prewire - 01.0 CTL Cat6 [Plenum]
Prewire for controlled device, plenum location, includes; [1] Cat6_PL




1 Prewire - 02.1 SPK IC Single Stereo 16/4 [Plenum]
Prewire for in-ceiling single stereo speaker, plenum rated cable, includes; [1]16/4_PL

1st Floor: 101 Control Room Total

\$2,583.64


- 

1 AVC ALLOWANCE
AVC Allowance for 235" Fixed AT Screen. Scaffolding will be needed on site.
- 

1 Sony Pro VPL-PHZ91L
Captivate your audience in conference halls, lecture theaters, galleries, museums, visitor attractions and other large spaces. Very high light output (9,000 lumens VPL-FHZ91L) ensures big-screen presentations with extra presence
- 

1 Sony Pro VPLLZ4111
Projection Lens for the VPL-F Series with a throw ratio of 1.30–1.96*
- 


1 Chief CMA110W
8" (203 mm) Ceiling Plate - White
- 

1 Chief CMS0305W
3-5' Adjustable Extension Column
- 

1 Chief VCTUW
XL Universal Tool-Free Projector Mount
- 

1 AVPro Edge AC-EX40-444-KIT
Ultra Slim 40m (70m HD) 4K60 4:4:4, HDR HDBaseT Extender
- 

3 JBL Synthesis SCL-6
2.5-Way Quadruple 5.25-inch (130mm) In-Wall Loudspeaker (each).
- 

6 JBL Synthesis SCL-8
2.5-Way Quadruple 5.25-inch (130mm) In-Wall Loudspeaker (each).
- 

2 JBL Synthesis SSW-4
Dual 8" In-wall subwoofer, each.
- 

2 Lutron RRD-HN6BRL-WH
RadioRA 2 seeTouch CL Hybrid Keypad 6-button, raise/lower.
- 


4 Lutron RRD-PRO-WH
RA2 Select RF Maestro Phase Selectable Dimmer, white
- 


2 Lutron CW-3-WH
Claro 3 gang screwless faceplate.
- 

3 AVPro Edge AC-CXWP-HDMO-BKT
HDBaseT Wall Plate Transmitter/Receiver Basic Kit
- 

1 Lutron SIVOIA QS WIRELESS ROLLER 20 SHADE
Lutron Sivoia QS wireless motorized roller shade - [ESTIMATE ONLY-FINAL PRICE TO BE DETERMINED BASED ON WINDOW MEASUREMENTS AND FABRIC SELECTIONS].
- 

5 Shure BLX14R/MX35
Wireless Rack-mount Headset System with MX35 Headset Microphone
- 

1 WhyReboot 9U1-R650-US00
Unleashed High Performance Wi-Fi 6 4x4:4 Indoor Access Point with 3 Gbps HE80/40 Speeds and Embedded IoT
- 

1 Prewire - 02.1 SPK 7.2.2 Atmos Surround 14ga.
Prewire for Dolby Atmos 7.2.2 surround system ([7] Surround speakers, [2] in-room subwoofers, [2] height channel speakers), includes; [9] 14/2, [2] RG59.
- 

1 Prewire - 03.1 VID Cat6A +2 Cat6 [Plenum]
Prewire for 10G video distribution, plenum rated cable, includes: [1] Cat6A PL, [2] Cat6 PL.
- 

3 Prewire - 03.1 VID Cat6STP + Cat6 [Plenum]
Prewire for video display, plenum rated cable, includes: [1] Cat6 STP PL, [1] Cat6 PL.

1st Floor: 102 Auditorium Total

\$59,642.95

Head End: Equipment Rack

- 
2 SnapAV SR-FS-SYSTEM-DC-15U
 Strong FS Series Rack System with DC Fans - 24 Inch Depth | 15U
- 
1 AVC CUSTOM CABLING
 Custom cabling & interconnects.
- 1 AVC ALLOWANCE**
 Allowance for Microphone mixers and adapters.
- 
1 Control4 C4-EA3-V2-RSK
 EA-3 Entertainment Bundle W/Remote & Recharging Station
- 
1 JBL Synthesis SDR-38
 16-channel Class G Immersive Surround Sound AV Receiver
- 
1 Crown CDI 2|300
 CDI series amplifier, 2 channel, 300W per output channel.
- 
1 Pakedge RK-1
 Gigabit high performance router with 6 Pakedge zones (preconfigured VLANs).
- 
1 SnapAV AN-110-SW-R-24
 24-port rack mountable unmanaged gigabit switch with rear ports with OVRC cloud management.
- 
1 SnapAV AN-310-SW-R-16-POE
 16-port rack mountable OVRC enabled gigabit managed PoE+ switch with rear ports.
- 
2 SnapAV KIT-UPS-IPVM12-1500
 WattBox® IP UPS Kit - 12 Controllable Outlets | 1500 VA
- 
1 Sony UBPX-800M2
 UBP-X800M2 4K Ultra HD Blu-ray™ Player with Dolby Atmos®, HDR, and Wi-Fi
- 
1 AVC PROGRAMMING LABOR
 Custom programming, fine tuning of the system and training.
- 
1 Lutron CONNECT-BDG2-1
 Connect Bridge creates a link between a RadioRA 2 or Homeworks QS system and the Lutron Cloud Services.

Head End: Equipment Rack Total

\$32,757.62

Project Subtotal:

\$94,984.21

PROJECT SUMMARY

Total Installation Price:

\$94,984.21

Grand Total:

\$94,984.21

Client: _____

Date: _____

Contractor: **AVC Technologies**

Date: _____



Project Description

Per the walkthrough at the auditorium, I have proposed the following:

- 1) Install a new Sony commercial projector with a high output for brightness. This will be fed by the video HDMI Matrix that will allow up to 4 video sources to be chosen through the system. We will use an AppleTV and Microsoft adaptor as the sources for the system.
- 2) We will install a new sound system. This will incorporate (6) new 70V speakers to be installed in the existing locations. There will be a bower amplifier that will receive the audio from the following: AppleTV and Microsoft adaptor.
- 3) This will all be controlled by the Savant automation control system. This will allow a single remote to control all aspects of the system. We will install (5) Savant dimmers to tie in with the control system. We will also include (1) Savant keypad/dimmer combination that we will be able to program "scenes" that will initiate one button pushes to turn on lights/projector/audio and so on.
- 4) We will install a wireless network for the system. Spectrum will need to provide a main feed to the building for us to access.
- 5) We have designed the wireless microphone system to incorporate 5 microphones with the ability to add an additional 5 in the future. The mixer for the microphones will give control and options to expand as needed.

Areas & Items

Audio & Video

Items	Sell Price	Qty	Total
AudioControl CM2-750 AudioControl 70V 2 Channel High Power Dual Mode 70 Volt DSP Amplifier	\$1,890.00	x1	\$1,890.00
Episode ECS-800-IC-6 Episode 800 Commercial Series 70-Volt In-Ceiling Speaker with Tile Bridge & 6" Woofer	\$269.95	x6	\$1,619.70
Wattbox WB-800-IPVM-12 WattBox 800 Series IP Power Conditioner 12 Individually Controlled & Metered Outlets	\$951.95	x1	\$951.95
Red Atom REDRFE27 Red Atom 27U Enclosed Locking Rack With Active Cooling	\$1,399.99	x1	\$1,399.99
Savant HST-SAVANT7-00 SAVANT SMART HOST WITH LICENSE (DOES NOT INCLUDE ESSENTIALS)	\$1,375.00	x1	\$1,375.00
Savant SSL-SMRTE-1YR SAVANT ESSENTIALS 1 YEAR SUBSCRIPTION (SMART)	\$275.00	x1	\$275.00
Savant REM-4000SG-00 SAVANT PRO REMOTE X2	\$968.00	x1	\$968.00
Savant WPB-SWA105-00 ECHO WIRELESS CONFIGURABLE KEYPAD - ADAPTIVE DIMMER (SNOW WHITE)	\$302.50	x1	\$302.50
Savant WPD-SWA102-00 ECHO WIRELESS ADAPTIVE DIMMER (SNOW WHITE)	\$211.75	x5	\$1,058.75
Apple APPLE TV 64GB 4KQ2 APPLE TV 64GB 4KQ2 (M0X102LL/A) Apple TV 4K (64GB, 2021)	\$199.00	x1	\$199.00

Items	Sell Price	Qty	Total
Savant SLN-44VLC4K-00 4K HDR HDBASET MATRIX SWITCHER 4 X 4	\$4,235.00	x1	\$4,235.00
Savant HRX-4KVLC100-00 4K HDR HDBASET MATRIX RECEIVER 100M	\$484.00	x1	\$484.00
Sony VPLFH280/B WUXGA 6000 Lumen Laser 3LCD Projector, Black	\$10,600.00	x1	\$10,600.00
Wattbox WB-200-2 WattBox Mounted Power Conditioner, 2-Outlets,2160J, EM/RFI Filtration	\$101.95	x1	\$101.95
Wattbox WB-OVRC-UPS-1100-1 WattBox IP UPS: 1100VA Pure Sinewave (1 Outlet)	\$1,108.95	x1	\$1,108.95
			Audio & Video Total : \$26,569.79

Wireless Network

Items	Sell Price	Qty	Total
Luxul ABR-5000 Epic 5 GbE/Router Back Ports	\$658.00	x1	\$658.00
Luxul AMS-1816P AV Series 18-Port/16 PoE+ Gigabit Managed Switch	\$1,100.00	x1	\$1,100.00
Netgear SRM80-OW6WAC-3K NETGEAR S-LINE ORBI PRO WIFI 6 TRI-BAND MESH SYSTEM (3 PACK)	\$1,715.91	x1	\$1,715.91
			Wireless Network Total : \$3,473.91

Wireless Microphone System

Shure UA844+SWB/LC Five-way active antenna splitter and p	\$748.00	x1	\$748.00
Shure QLXD124/85-G50 Bodypack and Vocal Combo System with W	\$1,799.00	x5	\$8,995.00
Shure SBC800-US 8-Bay Shure Battery Charger	\$576.00	x1	\$576.00
QSC TOUCHMIX-16 Touch-screen digital audio mixer with 16 mic/line inputs, 2 stereo inputs, 4 effects, 6 mono aux sends, 2 stereo aux sends.	\$2,122.99	x1	\$2,122.99

Wireless Microphone System Total : \$12,441.99

Installation and Programming

Items	Sell Price	Qty	Total
Labor 534 - Installation	\$7,000.00	x1	\$7,000.00
Labor 534 - Programming	\$2,000.00	x1	\$2,000.00
Misc. Parts and Hardware Misc. Parts and Hardware	\$1,000.00	x1	\$1,000.00

Installation and Programming Total : \$10,000.00

Financial Summary

Parts	\$43,485.69
Parts Total	\$43,485.69
Labor Total	\$9,000.00
Subtotal	\$52,485.69
Sales Tax	\$3,674.00
<small>Parts: 7%</small>	
<small>Labor: 7%</small>	

Proposal #534

Installation and Programming

05 of 07

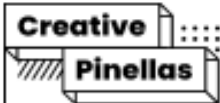
Proposal Total \$56,159.69

2. Auditorium Package

2b – Cameras for Streaming

Estimate 1 – Molecular Media **\$14,310.37 + 5% = \$15,026**

Estimate 2 – staff search of similar equipment \$14,069.38



September 7, 2022

Camera Equipment For Auditorium

Allows for recording and streaming video from auditorium and on location

Estimate 1 was provided by Molecular Media.

Estimate 2 was created by Creative Pinellas using the same/similar specifications.

ITEM	ESTIMATE 1	SUPPLIER	ESTIMATE 2	SUPPLIER
		B and H		Amazon
Camera kit	https://www.bhphotovideo.com/c/product/1461127-REG/index_av_1380c_10k_full_hd.html?cm_mmc=ZIG%20AV%202020%20AV%201%20NEW%20-%20-%20AV1285G	\$720.00	AVIPAS AV-1380C 10k SDI PTZ Camera w/ PoE - Dark Gray	\$720.00
Longer lens 2nd camera	https://www.bhphotovideo.com/c/product/1655527-REG/index_av_2020c_20k_sdi_full_hd_ptz_camera.html?cm_mmc=ZIG%20AV%202020%20NEW%20-%20-%20AV2020C	\$1,295.00	AVIPAS AV-2020C 20k SDI/NDMI/USB PTZ Camera w/PoE + Dark Gray	\$1,295.00
Compatible Controller	https://www.bhphotovideo.com/c/product/1513207-REG/index_av_3106p_4k_lowlatency_ptz_controller.html?cm_mmc=ZIG%20AV%202020%20NEW%20-%20-%20AV3106P	\$560.00	AVIPAS AV-3106P 4K Lowlatency PTZ Controller	\$560.00
TriPods (2 needed)	https://www.bhphotovideo.com/c/product/1656105-REG/index_av_21730_3sp_aluminum_tripod_with_carry_bag.html?cm_mmc=ZIG%20AV%202020%20NEW%20-%20-%20AV21730	\$380.00	https://www.markertek.com/product/50a-2750-3sp-3-30-3sp-aluminum-tripod-with-rising-center-column-and-quick-release-plate-for-ptz-camera	\$380.00
		\$380.00		Amazon
Black magic ATEM Mini Pro ISO	https://www.bhphotovideo.com/c/product/1584058-REG/index_av_21730_3sp_aluminum_tripod_with_carry_bag.html?cm_mmc=ZIG%20AV%202020%20NEW%20-%20-%20AV21730	\$795.00	Blackmagic Design ATEM Mini Pro ISO 1080i Live Stream Switcher	\$795.00
Storage to connect to ATEM	https://www.bhphotovideo.com/c/product/1656105-REG/index_av_21730_3sp_aluminum_tripod_with_carry_bag.html?cm_mmc=ZIG%20AV%202020%20NEW%20-%20-%20AV21730	\$219.99	SAMSUNG T7 2TB Portable SSD up to 350MB/s, USB 3.2 Gen2, Gaming, Students, & Professionals, External Solid State Drive (MU-PC700)MAM, Gray	\$189.00
Cables to connect Camera (depends on distance of placing camera)	100' Fiber HDMI:	Best Buy	100' Fiber HDMI:	Amazon
	https://www.bhphotovideo.com/c/product/1656105-REG/index_av_21730_3sp_aluminum_tripod_with_carry_bag.html?cm_mmc=ZIG%20AV%202020%20NEW%20-%20-%20AV21730	\$269.00	https://www.toptekvideo.com/	\$71.00
You would get two of these, and there are lengths from 50 to 300' depending on how far the cameras need to be from the ATEM.	200' Fiber HDMI:	Walmart	200' Fiber HDMI:	Amazon
	https://www.walmart.com/ip/46936-200-Foot-Active-Optical-Fiber-HDMI-Cable-Black/129845207	\$97.00	https://www.toptekvideo.com/	\$97.00
Connection to audio mixer - need cable adapter	https://www.bhphotovideo.com/c/product/1132735-REG/index_av_21730_3sp_aluminum_tripod_with_carry_bag.html?cm_mmc=ZIG%20AV%202020%20NEW%20-%20-%20AV21730	\$55.00	https://www.bhphotovideo.com/c/product/1132735-REG/index_av_21730_3sp_aluminum_tripod_with_carry_bag.html?cm_mmc=ZIG%20AV%202020%20NEW%20-%20-%20AV21730	\$55.00
two XLR cables, again, length dependent on how far the ATEM is from the mixer console:	50'			
	https://www.bhphotovideo.com/c/product/938573-REG/index_av_21730_3sp_aluminum_tripod_with_carry_bag.html?cm_mmc=ZIG%20AV%202020%20NEW%20-%20-%20AV21730	\$48.95	https://www.bhphotovideo.com/c/product/938573-REG/index_av_21730_3sp_aluminum_tripod_with_carry_bag.html?cm_mmc=ZIG%20AV%202020%20NEW%20-%20-%20AV21730	\$48.95
	100'		https://www.bhphotovideo.com/c/product/938573-REG/index_av_21730_3sp_aluminum_tripod_with_carry_bag.html?cm_mmc=ZIG%20AV%202020%20NEW%20-%20-%20AV21730	\$69.95

The required number of bids are compiled in the previous upload. Per PCF staff instruction, this document has been uploaded in lieu of a separate file.



COMEGYS
INSURANCE AGENCY

727.521.2100 800.692.1211
One Beach Drive S.E., Second Floor
St. Petersburg, FL 33701



Summary of Insurance

PREPARED FOR:

Creative Pinellas Inc

PRESENTED BY:

Donald W Hacker

Business Insurance Division

DISCLAIMER: The abbreviated outlines of coverage used throughout this summary are not intended to express any legal opinion as to the nature of coverage. They are intended only as illustrations to a basic understanding of coverage. Please refer to your policy for specific details as to terms and conditions.

Summary of Insurance

GENERAL COVERAGE INFORMATION

Writing Co	Effective Date	Expiration Date
Ohio Security Insurance Co	9/10/2021	9/10/2022

GENERAL LIABILITY

GENERAL COVERAGE INFORMATION

Occurrence/Claims Made	Occurrence
------------------------	------------

COVERAGE AND LIMITS

Coverage	Limit
ERPL	\$10,000
Employee Dishonesty	\$100,000
Hired/Non-Owned Automobile Combined	\$1,000,000
IDRC	\$25,000
DATAAC	\$50,000
Additional Liability	\$1,000,000
General Aggregate	\$2,000,000
Each Occurrence	\$1,000,000
Fire Damage	\$1,000,000
Medical Expense	\$15,000
Liquor Liability	

CLASSIFICATIONS

Loc #	Classification	Premium Basis	Exposure
00001	Art Galleries - Retail	Sales	\$5,000

GENERAL COVERAGE INFORMATION

Writing Co	Effective Date	Expiration Date
Ohio Security Insurance Co	9/10/2021	9/10/2022

PROPERTY

SCHEDULED PREMISES

Loc #	Bldg #	Address
00001	00001	12211 Walsingham Rd, Largo, FL 33778

1999 MNC 10,000 SqFt

SUBJECT OF INSURANCE

Loc #	Bldg #	Subject of Insurance	Limit	Deductible	Cause of Loss	Valuation
00001	00001	Personal Property	\$52,020	\$1,000	Special form	Replacement Cost
00001	00001	Accounts Receivable	\$35,000		Special form	
00001	00001	CONEQ Optl Employee Tools	\$25,000		Special form	
00001	00001	Fine Arts	\$10,000		Special form	
00001	00001	Building Ordinance or Law	\$50,000		Special form	
00001	00001	Monies and Securities on Premises	\$10,000		Special form	
00001	00001	Monies and Securities off Premises	\$5,000		Special form	
00001	00001	Sign	\$10,000	\$500	Special form	
00001	00001	Valuable Papers	\$25,000		Special form	

GENERAL COVERAGE INFORMATION

Writing Co	Effective Date	Expiration Date
Lloyds of London	6/13/2021	6/13/2022

COMMERCIAL INLAND MARINE

INLAND MARINE LOCATIONS/JOB SITE INFORMATION

Loc #	Bldg #	Addr 1	City/State/Zip
00001		12211 Walsingham Rd.	Largo, FL 33778

EQUIPMENT SUMMARY

Loc #	Category	Coverage	Total Amt of Ins
00001	Fine Arts	Special form	\$500,000

GENERAL COVERAGE INFORMATION

Writing Co	Effective Date	Expiration Date
Great American Insurance Co.	3/28/2022	3/28/2023

DIRECTORS & OFFICERS

GENERAL COVERAGE INFORMATION

Occurrence/Claims Made	Occurrence
-------------------------------	-------------------

COVERAGE AND LIMITS

Coverage	Limit
D&O Annual Aggregate	\$1,000,000

GENERAL COVERAGE INFORMATION

Writing Co	Effective Date	Expiration Date
Ohio Casualty Insurance Co	9/10/2021	9/10/2022

UMBRELLA

COVERAGES/LIMITS

Coverage	Occurrence	Aggregate
Terrorism Coverage (Certified Acts)		
Umbrella(C)	\$3,000,000	\$3,000,000

UNDERLYING AUTO LIABILITY**Type of Policy**

Auto Liability

UNDERLYING GENERAL LIABILITY**Type of Policy**

Liquor Law Legal Liability

Business Owners Policy



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
08/29/2022

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must have **ADDITIONAL INSURED** provisions or be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).


PRODUCER Comegys Insurance Corner 1 Beach Dr Se Ste 230 St Petersburg FL 337013972	CONTACT NAME: HACKER, DONALD PHONE (A/C, No, Ext): FAX (A/C, No): E-MAIL ADDRESS:													
	<table border="1"> <tr> <th>INSURER(S) AFFORDING COVERAGE</th> <th>NAIC #</th> </tr> <tr> <td>INSURER A : Ohio Security Insurance Company</td> <td>24082</td> </tr> <tr> <td>INSURER B : The Ohio Casualty Insurance Company</td> <td>24074</td> </tr> <tr> <td>INSURER C :</td> <td></td> </tr> <tr> <td>INSURER D :</td> <td></td> </tr> <tr> <td>INSURER E :</td> <td></td> </tr> <tr> <td>INSURER F :</td> <td></td> </tr> </table>	INSURER(S) AFFORDING COVERAGE	NAIC #	INSURER A : Ohio Security Insurance Company	24082	INSURER B : The Ohio Casualty Insurance Company	24074	INSURER C :		INSURER D :		INSURER E :		INSURER F :
INSURER(S) AFFORDING COVERAGE	NAIC #													
INSURER A : Ohio Security Insurance Company	24082													
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INSURER C :														
INSURER D :														
INSURER E :														
INSURER F :														
INSURED Creative Pinellas Inc 12211 Walsingham Rd Largo FL 33778														

COVERAGES **CERTIFICATE NUMBER:** 0132827840 **REVISION NUMBER:** 2016-03

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY	X		BZS60296837	09/10/2022	09/10/2023	EACH OCCURRENCE	\$ 1,000,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR						DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 1,000,000
	<input checked="" type="checkbox"/> Businessowners						MED EXP (Any one person)	\$ 15,000
	<input checked="" type="checkbox"/> Liquor Liability						PERSONAL & ADV INJURY	\$ 1,000,000
	GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input checked="" type="checkbox"/> PRO-JECT <input checked="" type="checkbox"/> LOC						GENERAL AGGREGATE	\$ 2,000,000
	OTHER:						PRODUCTS - COMP/OP AGG	\$ 2,000,000
A	AUTOMOBILE LIABILITY			BZS60296837	09/10/2022	09/10/2023	COMBINED SINGLE LIMIT (Ea accident)	\$ 1,000,000
	<input type="checkbox"/> ANY AUTO						BODILY INJURY (Per person)	\$
	<input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS						BODILY INJURY (Per accident)	\$
	<input checked="" type="checkbox"/> HIRED AUTOS ONLY <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY						PROPERTY DAMAGE (Per accident)	\$
B	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR	X	X	USO60296837	09/10/2022	09/10/2023	EACH OCCURRENCE	\$ 3,000,000
	<input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE						AGGREGATE	\$ 3,000,000
	<input type="checkbox"/> DED <input checked="" type="checkbox"/> RETENTION \$ 0							\$
A	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						<input type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER	
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)						E.L. EACH ACCIDENT	\$
	If yes, describe under DESCRIPTION OF OPERATIONS below						E.L. DISEASE - EA EMPLOYEE	\$
							E.L. DISEASE - POLICY LIMIT	\$
A	Cyber Suite			BZS60296837	09/10/2022	09/10/2023	Annual Aaaregate Deductible	\$50.000 \$1.000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER Pinellas County, a Political Subdivision of the State of Florida 400 South Fort Harrison Ave Clearwater FL 33756	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE  Curtis Luken
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Creative Pinellas F/Y 2022/2023 Budget		
	FY2022	FY2023
Resources		
TDC	\$ 797,360	\$ 797,360
TDC roll over	\$ 274,730	
Gen Fund	145,000	145,000
Gen Fund roll over	22,300	
Trans fund	36,000	36,000
Trans fund roll over	20,700	
Lealman		50,000
Lealman roll over	41,200	
Cares Act funds from Pinellas County		
PPP Forgiveness Covid		-
From reserves		173,740
State	108,000	108,000
Contributions	32,500	10,800
Income	20,500	11,540
Board of Directors Contributions	5,000	-
NEA GRANT	250,000	250,000
PIE Mural	31,000	
Public art income	102,900	102,900
	\$ 1,887,190	\$ 1,685,340
Reserves unrestricted	797,360	521,890
Reserves restricted (TDC)		
Total	\$ 2,684,550	\$ 2,207,230
TDC (Revenue)	797,360	797,360
TDC roll over	274,730	
From reserves		173,740
TDC (REVENUE) TOTAL	\$ 1,072,090	\$ 971,100
Grants	92,000	95,000
Exhibitions	91,000	70,400
Education	26,500	39,700
Other		15,000
Arts/tourism including Tech	359,000	220,500
Payroll/benefits	461,870	481,770
Indirect	41,720	48,730
TDC (Expenses)	\$ 1,072,090	\$ 971,100
General Fund (Revenue)	145,000	797,360
General Fund (Roll over)	22,300	
GEN FUND (REVENUE) TOTAL	\$ 167,300	\$ 145,000
Arts Catalyst grant	65,000	60,000
Grants expense	11,000	8,000
Payroll	82,000	68,000
Indirect	9,300	9,000
Gen Fund (Expenses)	\$ 167,300	\$ 145,000
Trans fund (Revenue)	36,000	36,000
trans fund roll over	20,700	

	FY2022	FY2023
TRANS FUND (REVENUE) TOTAL	\$ 56,700	\$ 36,000
2021 Murals	44,000	36,000
Payroll	7,300	
Indirect	5,400	
Trans Fund (Expenses)	\$ 56,700	\$ 36,000
Lealman (Revenue)		50,000
Lealma Rollover	41,240	
LEALMAN (REVENUE) TOTAL	\$ 41,200	\$ 50,000
Murals	31,447	40,000
Payroll	5,000	5,000
Indirect	4,793	5,000
Lealman (Expenses)	\$ 41,240	\$ 50,000
OTHER (REVENUE) TOTAL	\$ 166,000	\$ 130,340
Cares Act		
You Good	330	
Other Community Outreach	25,100	25,340
Payroll	105,000	80,000
Indirect	35,570	25,000
Other (Expenses)	\$ 166,000	\$ 130,340
NEA GRANT (REVENUE) TOTAL	\$ 250,000	\$ 250,000
Granting	225,000	225,000
Administration	25,000	25,000
NEA Grant (Expenses)	\$ 250,000	\$ 250,000
PIE MURAL (REVENUE) TOTAL	\$ 31,000	
Murals	23,000	
Payroll	4,000	
Indirect	4,000	
Pie Mural (Expense)	\$ 31,000	\$ -
PUBLIC ART (REVENUE) TOTAL	\$ 102,900	\$ 102,900
Artist fee	102,900	102,900
indirect/ costs		
Public Art (Expenses)	\$ 102,900	\$ 102,900
Total Revenue	\$ 1,887,190	\$ 1,685,340
Total Expenses	\$ 1,887,230	\$ 1,685,340



2022 Creative Pinellas Board Member Bios



David Warner, Board President

David has been a journalist for more than three decades in Tampa Bay, Philly, and Vermont, with a year off for good behavior on an arts journalism fellowship at Columbia University.

He studied English and American lit at Harvard, got an MA in theater from Villanova, and has acted in or directed more than fifty productions both community and professional. He has volunteered for AIDS and

LGBTQ causes, for arts and literary organizations, for cancer prevention, and for the St. Pete community, and currently serves on the board of the St. Petersburg Free Clinic as well as Creative Pinellas.

Born and raised on Cape Cod, Massachusetts, he lives in St. Petersburg with his husband, Larry Biddle.

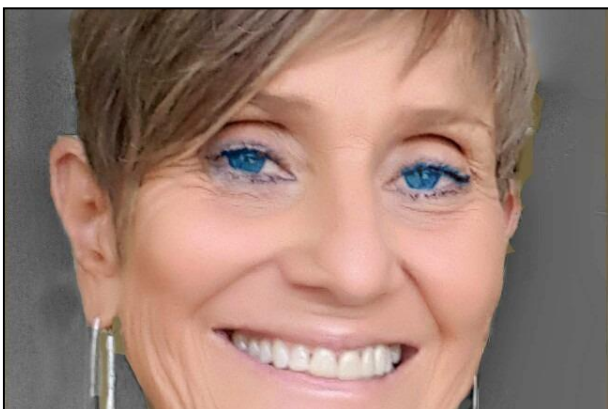


John Brielmaier III, Treasurer

John is a Pinellas County native, CPA, and appreciator of the arts.

He enjoys being a part of the community through local nonprofit board participation as well as professionally specializing in nonprofit auditing.

John is married with a son and two dogs.



Kathi Grau, Secretary

Kathi is a native Chicago gal who was smart enough to come to Florida right after college! She is a retired educator of forty years, teaching middle and high school visual arts and drama, with spent most of her career teaching at Berkeley Preparatory School. She is also a visual artist and actor. She was a co-founder of Tampa's Guavaween festival, which was formed by seven people to

bring art awareness to then developing Ybor city and develop an art scholarship. She was the figurehead and media spokesperson “Mama Guava” for thirty years. Kathi also developed TA-DA, a professional adult touring children’s theatre company and drama school for children.

She was an undergraduate visual arts major at William Woods University in Missouri and received her Master’s in directing from Roosevelt College of the Performing Arts in Chicago. She is married to former opera conductor, Bruce LeBaron, and has one son, Josh, and two fabulous stepdaughters, Jessica, and Melissa, and three grandchildren, Phoebe, Garrett, and Piper.



Joyce Cotton, Executive Committee At Large Member

Joyce, Director of Marketing and Community Partnerships, has worked in the television industry for 45 years, beginning her broadcasting career with Scripps Howard Broadcasting WEWS in Cleveland, Ohio.

She is actively involved in the Tampa Bay community and currently serves as a volunteer on the Board of Directors for The Florida Orchestra, Glazer Children’s Museum, Friends of the Union Station, University Tampa/ Sykes College of Business Advisory Board, and is a member of the City of Tampa Mayor’s Autism Friendly Advisory Committee.

Joyce consistently contributes her time, resources, and support in the arts community along with many other non-profit organizations, including serving as a mentor at the Young Women’s Leadership Symposium hosted by the Tampa Bay Diversity Council, Disability Mentoring Day, and Great American Teach-In.



Deborah Barrington, Board Member

Deborah Barrington dedicated 40 years to serving the public interest through her work as a journalist at Florida Flambeau, The Tampa Tribune, St. Petersburg Times, USA TODAY, and Industry Dive.

Highlights of her career include covering the Olympic Games in six countries and many Super Bowls. She worked as a reporter, copy editor, lead editor, assistant managing editor, and managing editor. Her most memorable achievement was and continues to be mentoring young journalists. Giving back and setting an example is inherited from her mother.

Deborah left Florida in 1989 but returned home to St. Petersburg in 2020. She retired in 2021. Her interests range from fishing, gardening, beach bumming, and woodworking.



London Bates, Board Member

I am a fifth generation native of Florida. I live in delightful Dunedin, which is also the town that I was raised by my parents, Bill and Barbara Bates. By week day, I am an attorney in the areas of wills and trusts and probate administration. I am a devoted parent to my dear, sixteen year old daughter, Carolina. I enjoy being outdoors in nature, hiking, exploring, bird watching, reading, and visiting art museums and sharing these experiences with my family.

I have always had a deep love and connection with the arts and devote my volunteer time to supporting the arts and artists in our community and beyond. I believe that art is one of our greatest teachers of compassion, sensitivity, kindness, thoughtfulness, focus, honesty, awareness, understanding, and peacefulness.



Allison Caesar, Board Member

Allison is currently the HR Manager for Kokolakis Contracting and is responsible for strategic human resource planning, performance management, recruiting, federal and state law compliance, employee wellness, corporate health care plans, training, and benefits management.

Allison holds both the SHRM Certified Professional (SHRM-CP) and Professional in Human Resources (PHR) certifications. She is also a member of the Society for Human Resources Management (SHRM) and Suncoast HR (local SHRM chapter).



Celeste Davis, Board Member

Celeste is a native of St. Petersburg. She holds an English Degree from Spelman College, MFA from The George Washington University and certificate in Fine Art and Furniture Appraisal from NYU. She was a past mayoral appointment to the St. Petersburg Art Advisory Committee. As host and producer of the Curious Collector Conversation Cafe for the Dr. Carter G. Woodson African American Museum, they discuss the presence of African Americans in the arts.

On February 1, 2021, she began work as the Executive Director of TBBCA.



Flora Maria Garcia, Board Member

Flora Maria has almost 40 years of nonprofit arts leadership experience, focused on local and state arts agencies. Now retired, she served for nine years as CEO of United Arts of Central Florida, based in Orlando, with a budget of over \$6 million and a staff of 12; while there she increased public & private sector funding by over \$1 million ongoing.

Prior, she served four years as CEO of the Metro Atlanta Arts & Culture Coalition, a ten-country arts advocacy and public policy agency. Then, seven years as CEO of the Fort Worth Arts Council in Texas, then four years as Director of the Missouri Arts Council, and approximately 10 years at the Houston Harris

County Arts Council, during which she led a two-year effort leading a community-driven cultural plan for the City & County, resulting in over \$1million more annually for arts funding. She has a double MBA in Arts & Business Administration from Southern Methodist University in Dallas, TX. She is a native of Havana, Cuba, and has two adult children.



Deborah Kynes, Board Member

Deborah Kynes, a Dunedin City Commissioner (1999 – 2009), (2014 – 2022 (Termed 2022)) currently serving as Vice Mayor from December 2, 2021 – November 8, 2022, served as Vice President of the Institute for Strategic Public Policy Solutions Board (SPC); is a Founding Member of the Village Square (Pinellas); served as Chairman of the Utilities, Natural Resources & Public Works Legislative Committee for the Florida League of Cities (2017-2018) and served on the

Dunedin Fine Arts Center Advisory Council. Deborah currently serves as the City liaison to the Dunedin Fine Art Center, the Dunedin History Museum, the North Pinellas Cultural Alliance and to the Historic Preservation Advisory Committee. She also serves on the Mease Life Board of Trustees and was appointed to the Florida Council on Arts and Culture, July 16, 2018 and currently serves on the Leadership Florida West Central Region Council.

Deborah has served on: Florida Humanities Council Board, President PACE Pinellas Center for Girls, a three-term Chairman of the Pinellas Suncoast Transit Authority; Chairman of the Tampa Bay Regional Planning Council; Chairman of the Environmental Quality Committee of the Florida League of Cities; member, Florida Chamber Water Task Force; President of the Junior League of Clearwater-Dunedin; Chairman of the Pinellas County Arts Council; President of the Clearwater Jazz Holiday Foundation; member of the Pinellas County Charter Review Commission; Bay Care Medically Needy Task Force; the Board of Leadership Pinellas; on the Morton Plant/Mease Community Impact Committee; Honorary Co-Chairman of Art Harvest and Co-Chairman of the Hospice of the Pinellas Suncoast "Hospice Ball." Deborah also served on the Leepa Rattner Museum Collections Committee.

Deborah is a member of Leadership Pinellas, Leadership Florida, the Dunedin Rotary and the Junior League of Clearwater- Dunedin. Deborah has a B.A. in English from the University of Arkansas and a J.D. from the University of Tulsa, College of Law. Deborah is a voting member of the Cherokee Nation and a member of the Cherokees of Central Florida. Deborah is a member of the Florida Bar.

Deborah’s awards include the “Deborah Vincent” Distinguished Alumni of the Year Award 2013 for Leadership Pinellas; “Delightful Dunedin” Award presented by the Dunedin Chamber of Commerce; “History Maker” Award presented by the Dunedin Historical Society; “Rotarian of the Year” Award presented by the Dunedin Rotary Club and “Women Honoring Women” Award (Soroptimist Club).



Pantelis Klonaris, Board Member

As a fourth-generation Floridian, Pantelis Klonaris is deeply invested in the stewardship of our local resources. He employs a unique perspective to refining systems honed both in his profession as a managing member of CLEAR Diagnostics Laboratory and developed during his time completing his MFA from The School of Visual Arts.

Bringing to bear his seemingly disparate skillset to the assistance of implementing initiatives that improve our local quality of life.



Linda Marcelli, Board Member

Linda Marcelli is the former First Vice President and Managing Director of Merrill Lynch’s Private Wealth Division of NYC. A Gulfport resident, Ms. Marcelli serves on the Boards of a number of local organizations. She is a member and former Board Chair of Academy Prep of St. Petersburg and of the Pinellas County Urban League. She is a member of the USF Business Dean’s Advisory Council, the Florida Humanities Council, and the Midtown Rotary Club. Ms. Marcelli is a

graduate of Ohio State University, the Securities Institute at Wharton, and the Tuck Institute at Dartmouth College.

Linda Marcelli is a Principal of Lucky’s Real Tomatoes, Inc., a nationally known 40-year-old specialty tomato purveyor based in New York City.



Robin Miller, Board Member

Robin is currently the CEO of the Tampa Bay Beaches Chamber of Commerce. Prior to joining in January of 2008, Robin was the entrepreneur that designed and developed the county's only premier full-service day spa at that time, Tranquility Day Spa. During her 5 years with Tranquility Day Spa Robin won Business of the Year from the *Tampa Bay Business Journal* and was a finalist multiple times for business of the year with the St. Petersburg Chamber of Commerce and Woman of the Year.

Robin brought Tranquility Day Spa to gross revenues at just under \$1.5 mm and successfully marketed and sold the establishment. Before launching her self-made business, Robin was Director of Sales for Tallán, a full-service high tech consulting firm where she sold in excess of \$4 mm a year in software development in the markets of Boston and San Francisco. Other accomplishments include being Treasurer of the Board of Trustees for American Stage and instrumental in its move to their new location in 2009, Board member for the Police Athletic League of St. Petersburg, and Chair for the City of St. Petersburg's Civil Service Board. In 2015-2016 Robin was appointed to serve on VISIT FLORIDA visitor services committee and is a current board member for Creative Pinellas. Robin has a passion for community involvement, volunteer work, and creating opportunities for business in our local community. She loves fitness and spin classes and lives with her two children: Rocky and Carinia.



Doreen Moore, Ex Officio

Doreen is a native of St. Petersburg, having resided in Pinellas County all her life. In 1986 she opened Total Realty Services, and subsequently Travel Resort Services, Inc. was formed providing full-service management and vacation rental services for property owners throughout the Tampa Bay Beaches. TRS has grown to one of the largest vacation rental companies in Pinellas County.

Her residence and business have been in Madeira Beach for over 35 years. Doreen is currently a member of the Tourist Development Council for Pinellas County, previously served 2004 – 2012 and 2018 – present. She was served as Chairperson of the Tampa Bay Beaches in 2003, having served as a board member from 1988 – 2018.

Doreen was a part of the original focus group that met and formed Creative Pinellas, having served on the Board of Directors from 2010-2018 and President 2015-2017.



Commissioner Karen Seel, Ex Officio

Karen was appointed to the Pinellas County Commission by Governor Jeb Bush in January 1999. She was reelected in 2000, 2004, 2008, 2012, 2016, and 2020. She served as a Clearwater City Commissioner from 1996 to 1999. Her father, the late Don Williams, served as a Clearwater City Commissioner from 1967 to 1975. Karen is proud to follow in a family tradition of public service.

A Clearwater, Florida native, Karen graduated from Clearwater High School in 1976 and has a BS degree in Marketing from the University of Florida, where she was selected Outstanding Female Graduate for Leadership in 1979. She holds an MBA from the Thunderbird School of Global Management. With a strong belief

in volunteerism, Karen has served on many local boards and has participated in numerous community projects and fundraisers. In her official capacity, Karen serves on the Juvenile Welfare Board, the Health and Human Services Leadership Board, Forward Pinellas Board, Human Rights Board, Consolidated Justice Information Systems Board, Creative Pinellas Board, the Pinellas Schools Collaborative Board, and the County Attorney Oversight Committee. In the past, she Chaired the U.S. 19 Task Force, the Pinellas Assembly, Pinellas by Design, and the U.S. 19 Pedestrian Safety Task Force.

Karen is married to Ron Seel for over 37 years and has two adult sons and two beautiful granddaughters.



Mark Weinkrantz, Board Member

Mark is a retired airline pilot and has lived in Pinellas County resident since 1988. He is a graduate University of Florida

In addition to Creative Pinellas, board member of Dunedin Fine Arts Center and Take Stock in Children.



CJ Zygadlo, Board Member

CJ is a local CPA specializing in all things tax for businesses, individuals, trusts, and nonprofits.

She has a passion for the arts and enjoys supporting Pinellas County and its artists by serving on the Creative Pinellas board.

Form **990**

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

2020

Department of the Treasury
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

A For the 2020 calendar year, or tax year beginning **OCT 1, 2020** and ending **SEP 30, 2021**

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return/terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization CREATIVE PINELLAS, INC		D Employer identification number 45-2414664
	Doing business as		E Telephone number (727) 582-3600
	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite	
	12211 WALSINGHAM ROAD		G Gross receipts \$ 1,151,387.
City or town, state or province, country, and ZIP or foreign postal code LARGO, FL 33778		H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
F Name and address of principal officer: BARBARA ST. CLAIR 12211 WALSINGHAM ROAD, LARGO, FL 33778		H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No	
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		If "No," attach a list. See instructions	
J Website: CREATIVEPINELLAS.ORG		H(c) Group exemption number ▶	
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶		L Year of formation: 2011	M State of legal domicile: FL

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: OUR MISSION IS TO FOSTER AND SUSTAIN A VIBRANT, INCLUSIVE, AND COLLABORATIVE ARTS COMMUNITY		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	14
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	14
	5 Total number of individuals employed in calendar year 2020 (Part V, line 2a)	5	8
	6 Total number of volunteers (estimate if necessary)	6	75
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
b Net unrelated business taxable income from Form 990-T, Part I, line 11	7b	0.	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year 1,273,173.	Current Year 1,128,001.
	9 Program service revenue (Part VIII, line 2g)	268.	668.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	870.	484.
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	16,604.	19,858.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	1,290,915.	1,149,011.
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	100,740.	211,087.
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	478,100.	480,240.
	16a Professional fundraising fees (Part IX, column (A), line 11e)	0.	0.
	b Total fundraising expenses (Part IX, column (D), line 25) ▶ 6,098.		
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	376,622.	552,306.
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	955,462.	1,243,633.	
19 Revenue less expenses. Subtract line 18 from line 12	335,453.	-94,622.	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year 968,095.	End of Year 873,015.
	21 Total liabilities (Part X, line 26)	113,067.	109,285.
	22 Net assets or fund balances. Subtract line 21 from line 20	855,028.	763,730.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer		Date
	BARBARA ST. CLAIR, CEO Type or print name and title		
Paid Preparer Use Only	Print/Type preparer's name SAM A. LAZZARA	Preparer's signature	Date
	Firm's name ▶ RIVERO, GORDIMER & COMPANY, P.A.	Firm's EIN ▶ 59-3040705	Check if self-employed <input type="checkbox"/> PTIN P01342929
	Firm's address ▶ P. O. BOX 172359 TAMPA, FL 33672	Phone no. (813) 875-7774	

May the IRS discuss this return with the preparer shown above? See instructions Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III [X]

1 Briefly describe the organization's mission: CREATIVE PINELLAS IS PINELLAS COUNTY'S LOCAL ARTS AGENCY, SUPPORTING ARTISTS, ARTS ORGANIZATIONS AND THE ARTS AND CULTURAL COMMUNITY. WE STRIVE TO BE AN INDISPENSABLE RESOURCE AND ARTS ADVOCATE FOR THE ENTIRE COUNTY AND OFFER HIGH QUALITY SERVICES AND PROGRAMS THAT LIFT

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [] Yes [X] No If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [] Yes [X] No If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 891,932. including grants of \$ 211,087.) (Revenue \$ 668.) OUR PROGRAMS INCLUDE 10 PROFESSIONAL ARTIST GRANTS, 10 EMERGING ARTIST GRANTS, AND GRANTS FOR HUNDREDS OF PINELLAS COUNTY YOUTH TO ATTEND ARTS RELATED SUMMER CAMPS. (IN 2021, 65% OF OUR GRANTEEES HAD NEVER BEEN TO DAY CAMP, AND 85% HAD NEVER BEEN TO AN ARTS DAY CAMP.) WE CONVENE A SERIES OF MONTLY PUBLIC CONVERSATIONS THAT FOCUS ON TOPICS IMPORTANT TO THE ARTS COMMUNITY, HOLD WORKSHOPS, ARTISTS PRESENTATIONS AND PANELS ON AN ON-GOING BASIS. WE ARE THE FUNDER AND CONVENER OF A LARGE SCALE PUBLIC ART PROGRAM (SPACECRAFT) THAT IS ON A MISSION TO TAKE HIGH QUALITY ARTS PROGRAMMING TO AS MANY AS 24 LOCATIONS THROUGHOUT THE COUNTY, USING REFURBISHED SHIPPING CONTAINERS AS MOBILE ARTS CLASSROOMS.

4b (Code:) (Expenses \$ 133,790. including grants of \$) (Revenue \$) WE ALSO PRODUCE AN ONLINE MAGAZINE, THE ARTS COAST MAGAZINE, THAT PROVIDES IN-DEPTH ARTS AND ARTIST EXPLORATIONS AND EVENT PREVIEWS. FOR OUR TOURISM PARTNERS, WE PLACE ARTWORK IN HOTELS AND CREATE VIDEOS FEATURING THE HOTEL AND THE ARTWORK, THAT WE PLACE ON SOCIAL MEDIA DURING THE TOURISM "SHOULDER" SEASON. THOSE WE SERVE INCLUDE ARTISTS FROM EMERGING TO ESTABLISHED PROFESSIONALS, ARTS ORGANIZATIONS, BUSINESSES AND TOURISM PARTNERS, RESIDENTS AND VISITORS, SUPPORTERS AND VOLUNTEERS.

4c (Code:) (Expenses \$ 89,193. including grants of \$) (Revenue \$) WE CURATE EXHIBITS YEAR-ROUND IN OUR 10,000 SQUARE FOOT GALLERY SPACE WHERE WE OFFER FREE PROGRAMMING BY RENOWN ARTISTS, PINELLAS COUNTY PROFESSIONAL ARTISTS, EMERGING ARTISTS, COMMUNITY ARTS ORGANIZATIONS, AND BY PERFORMING ARTISTS. WE ARE EQUALLY FOCUSED ON PROGRAMMING BY AND FOR AUDIENCES AND ARTISTS WHO HISTORICALLY HAVE HAD MORE LIMITED ACCESS TO THE ARTS.

4d Other program services (Describe on Schedule O.) (Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses 1,114,915.

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	X	
2 Is the organization required to complete <i>Schedule B, Schedule of Contributors</i> ?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>		X
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>		X
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		X
9 Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		X
10 Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi endowments? <i>If "Yes," complete Schedule D, Part V</i>		X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>	X	
b Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>		X
c Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		X
d Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		X
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>		X
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>	X	
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI and XII</i>	X	
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional</i>		X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? <i>If "Yes," complete Schedule F, Parts I and IV</i>		X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? <i>If "Yes," complete Schedule F, Parts II and IV</i>		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If "Yes," complete Schedule F, Parts III and IV</i>		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>		X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>	X	
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		X
20a Did the organization operate one or more hospital facilities? <i>If "Yes," complete Schedule H</i>		X
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	X	

Part IV Checklist of Required Schedules (continued)

Table with 3 columns: Question ID, Question Text, Yes, No. Rows include questions 22 through 38 regarding grants, compensation, tax-exempt bonds, excess benefit transactions, and Schedule O completion.

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V []

Table with 3 columns: Question ID, Question Text, Yes, No. Rows include questions 1a, 1b, and 1c regarding Form 1096, Forms W-2G, and backup withholding rules.

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

Table with columns for question number, question text, and Yes/No checkboxes. Includes questions 2a through 16 regarding employee reporting, tax returns, unrelated business income, foreign accounts, prohibited transactions, and charitable contributions.

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

Check if Schedule O contains a response or note to any line in this Part VI [X]

Section A. Governing Body and Management

Table with 3 columns: Question, Yes, No. Rows include: 1a Enter the number of voting members of the governing body at the end of the tax year (14); 1b Enter the number of voting members included on line 1a, above, who are independent (14); 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? (X); 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person? (X); 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? (X); 5 Did the organization become aware during the year of a significant diversion of the organization's assets? (X); 6 Did the organization have members or stockholders? (X); 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body? (X); 7b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body? (X); 8a The governing body? (X); 8b Each committee with authority to act on behalf of the governing body? (X); 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses on Schedule O (X).

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 3 columns: Question, Yes, No. Rows include: 10a Did the organization have local chapters, branches, or affiliates? (X); 10b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?; 11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? (X); 11b Describe in Schedule O the process, if any, used by the organization to review this Form 990.; 12a Did the organization have a written conflict of interest policy? If "No," go to line 13 (X); 12b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts? (X); 12c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done (X); 13 Did the organization have a written whistleblower policy? (X); 14 Did the organization have a written document retention and destruction policy? (X); 15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? 15a The organization's CEO, Executive Director, or top management official (X); 15b Other officers or key employees of the organization (X); 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year? (X); 16b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed FL
18 Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. [] Own website [X] Another's website [X] Upon request [] Other (explain on Schedule O)
19 Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
20 State the name, address, and telephone number of the person who possesses the organization's books and records BARBARA ST. CLAIR - (727) 582-3600 12211 WALSHINGHAM RD, LARGO, FL 33778

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
 - List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
 - List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
 - List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.
- See instructions for the order in which to list the persons above.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

(A) Name and title	(B) Average hours per week (list any hours for related organizations below line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) BARBARA ST. CLAIR CEO	40.00			X				112,613.	0.	0.
(2) SUSAN BENJAMIN BOARD MEMBER	1.00	X						0.	0.	0.
(3) DAVID WARNER PRESIDENT	1.00	X		X				0.	0.	0.
(4) JOHN J. BRIELMAIER, III TREASURER	1.00	X		X				0.	0.	0.
(5) AKIKO KOTANI BOARD MEMBER	1.00	X						0.	0.	0.
(6) JOYCE COTTON BOARD MEMBER	1.00	X						0.	0.	0.
(7) LAUREN DAVENPORT BOARD MEMBER	1.00	X						0.	0.	0.
(8) KATHI GRAU SECRETARY	1.00	X		X				0.	0.	0.
(9) ROBIN MILLER BOARD MEMBER	1.00	X						0.	0.	0.
(10) CARLEN PETERSON BOARD MEMBER	1.00	X						0.	0.	0.
(11) DAVID RAJARAM BOARD MEMBER	1.00	X						0.	0.	0.
(12) DR. MARTIN TADLOCK BOARD MEMBER	1.00	X						0.	0.	0.
(13) MARK WEINKRANTZ BOARD MEMBER	1.00	X						0.	0.	0.
(14) COMMISSIONER KEN WELCH BOARD MEMBER	1.00	X						0.	0.	0.
(15) CJ ZYGADLO BOARD MEMBER	1.00	X						0.	0.	0.
(16) TONY SATTERFIELD VICE PRESIDENT	1.00	X		X				0.	0.	0.
(17) KAREN SEEL EX-OFFICIO	1.00	X						0.	0.	0.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

Table with 6 main columns: (A) Name and title, (B) Average hours per week, (C) Position, (D) Reportable compensation from the organization, (E) Reportable compensation from related organizations, (F) Estimated amount of other compensation. Includes subtotal rows for 1b, 1c, and 1d.

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization 1

Table with 3 columns: Question number, Yes, No. Contains questions 3, 4, and 5 regarding compensation reporting.

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

Table with 3 columns: (A) Name and business address, (B) Description of services, (C) Compensation. All entries are currently blank.

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization 0

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

			(A)	(B)	(C)	(D)	
			Total revenue	Related or exempt function revenue	Unrelated business revenue	Revenue excluded from tax under sections 512 - 514	
Contributions, Gifts, Grants and Other Similar Amounts	1 a Federated campaigns	1a					
	b Membership dues	1b					
	c Fundraising events	1c	12,600.				
	d Related organizations	1d					
	e Government grants (contributions)	1e	1,083,680.				
	f All other contributions, gifts, grants, and similar amounts not included above	1f	31,721.				
	g Noncash contributions included in lines 1a-1f	1g	\$				
	h Total. Add lines 1a-1f			1,128,001.			
Program Service Revenue	2 a WORKSHOP FEES	Business Code					
		900099	668.	668.			
	b						
	c						
	d						
	e						
	f All other program service revenue						
g Total. Add lines 2a-2f			668.				
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		484.			484.	
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties						
	6 a Gross rents	6a	(i) Real	2,376.			
			(ii) Personal				
	b Less: rental expenses	6b	2,376.				
	c Rental income or (loss)	6c	0.				
	d Net rental income or (loss)			0.			
	7 a Gross amount from sales of assets other than inventory	7a	(i) Securities				
			(ii) Other				
	b Less: cost or other basis and sales expenses	7b					
	c Gain or (loss)	7c					
d Net gain or (loss)							
8 a Gross income from fundraising events (not including \$ 12,600. of contributions reported on line 1c). See Part IV, line 18	8a		19,858.				
b Less: direct expenses	8b	0.					
c Net income or (loss) from fundraising events			19,858.		19,858.		
9 a Gross income from gaming activities. See Part IV, line 19	9a						
b Less: direct expenses	9b						
c Net income or (loss) from gaming activities							
10 a Gross sales of inventory, less returns and allowances	10a						
b Less: cost of goods sold	10b						
c Net income or (loss) from sales of inventory							
Miscellaneous Revenue	11 a	Business Code					
	b						
	c						
	d All other revenue						
	e Total. Add lines 11a-11d						
12 Total revenue. See instructions			1,149,011.	668.	0.	20,342.	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	50,661.	50,661.		
2 Grants and other assistance to domestic individuals. See Part IV, line 22	160,426.	160,426.		
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	112,613.	93,610.	17,596.	1,407.
6 Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	291,496.	242,306.	45,546.	3,644.
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9 Other employee benefits	42,736.	35,524.	6,678.	534.
10 Payroll taxes	33,395.	27,760.	5,218.	417.
11 Fees for services (nonemployees):				
a Management				
b Legal				
c Accounting	24,487.		24,487.	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Sch O.)				
12 Advertising and promotion	11,587.	11,587.		
13 Office expenses				
14 Information technology	31,382.	29,813.	1,569.	
15 Royalties				
16 Occupancy				
17 Travel	2,286.		2,286.	
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	137.	114.	21.	2.
23 Insurance	7,316.	5,487.	1,829.	
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a ARTS AND CULTURE MARKET	238,037.	238,037.		
b PUBLIC ARTS PROJECT	112,265.	112,265.		
c OTHER PROGRAMS	42,700.	42,700.		
d GALLERY EXHIBITIONS	40,355.	40,355.		
e All other expenses	41,754.	24,270.	17,390.	94.
25 Total functional expenses. Add lines 1 through 24e	1,243,633.	1,114,915.	122,620.	6,098.
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

		(A) Beginning of year		(B) End of year
Assets	1 Cash - non-interest-bearing	944,505.	1	812,194.
	2 Savings and temporary cash investments		2	
	3 Pledges and grants receivable, net	11,955.	3	51,701.
	4 Accounts receivable, net		4	
	5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	11,378.	9	9,000.
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 4,067.		
	b Less: accumulated depreciation	10b 3,947.	10c 257.	120.
	11 Investments - publicly traded securities		11	
	12 Investments - other securities. See Part IV, line 11		12	
	13 Investments - program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11		15	
16 Total assets. Add lines 1 through 15 (must equal line 33)	968,095.	16	873,015.	
Liabilities	17 Accounts payable and accrued expenses	42,457.	17	109,285.
	18 Grants payable		18	
	19 Deferred revenue		19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties	70,610.	24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D		25	
	26 Total liabilities. Add lines 17 through 25	113,067.	26	109,285.
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 27, 28, 32, and 33.			
	27 Net assets without donor restrictions	855,028.	27	763,730.
	28 Net assets with donor restrictions		28	
	Organizations that do not follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 29 through 33.			
	29 Capital stock or trust principal, or current funds		29	
	30 Paid-in or capital surplus, or land, building, or equipment fund		30	
	31 Retained earnings, endowment, accumulated income, or other funds		31	
	32 Total net assets or fund balances	855,028.	32	763,730.
33 Total liabilities and net assets/fund balances	968,095.	33	873,015.	

Form 990 (2020)

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	1,149,011.
2	Total expenses (must equal Part IX, column (A), line 25)	2	1,243,633.
3	Revenue less expenses. Subtract line 2 from line 1	3	-94,622.
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	855,028.
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain on Schedule O)	9	3,324.
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	763,730.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

	Yes	No
1 Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other		
If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		X
If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both:		
<input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		
b Were the organization's financial statements audited by an independent accountant?	X	
If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both:		
<input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		
c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?	X	
If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why on Schedule O and describe any steps taken to undergo such audits		

Form 990 (2020)

Public Disclosure Copy

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
Attach to Form 990 or Form 990-EZ.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2020

Open to Public Inspection

Name of the organization: CREATIVE PINELLAS, INC
Employer identification number: 45-2414664

Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i).
2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).)
3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii).
4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state:
5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.)
6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).
7 [X] An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.)
8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.)
9 An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university:
10 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.)
11 An organization organized and operated exclusively to test for public safety. See section 509(a)(4).
12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
a Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B.
b Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C.
c Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E.
d Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V.
e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
f Enter the number of supported organizations
g Provide the following information about the supported organization(s).

Table with 6 columns: (i) Name of supported organization, (ii) EIN, (iii) Type of organization (described on lines 1-10 above), (iv) Is the organization listed in your governing document? (Yes/No), (v) Amount of monetary support (see instructions), (vi) Amount of other support (see instructions). Includes a Total row.

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	510,002.	563,239.	1025726.	1253411.	1136411.	4488789.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge ...	27,818.	28,875.	28,875.	31,281.	28,875.	145,724.
4 Total. Add lines 1 through 3	537,820.	592,114.	1054601.	1284692.	1165286.	4634513.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4.						4634513.

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
7 Amounts from line 4	537,820.	592,114.	1054601.	1284692.	1165286.	4634513.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources ...						
9 Net income from unrelated business activities, whether or not the business is regularly carried on ...						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
11 Total support. Add lines 7 through 10						4634513.
12 Gross receipts from related activities, etc. (see instructions)					12	
13 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						<input type="checkbox"/>

Section C. Computation of Public Support Percentage

14 Public support percentage for 2020 (line 6, column (f), divided by line 11, column (f)).....	14	100.00 %
15 Public support percentage from 2019 Schedule A, Part II, line 14	15	100.00 %
16a 33 1/3% support test - 2020. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		<input checked="" type="checkbox"/>
b 33 1/3% support test - 2019. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
17a 10% -facts-and-circumstances test - 2020. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
b 10% -facts-and-circumstances test - 2019. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization		<input type="checkbox"/>
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions		<input type="checkbox"/>

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						

14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

15 Public support percentage for 2020 (line 8, column (f), divided by line 13, column (f))	15	%
16 Public support percentage from 2019 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2020 (line 10c, column (f), divided by line 13, column (f))	17	%
18 Investment income percentage from 2019 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2020. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

b 33 1/3% support tests - 2019. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer lines 3b and 3c below.</i>		
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.</i>		
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
c Substitutions only. Was the substitution the result of an event beyond the organization's control?		
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
b Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>		
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>		

Part IV Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described in lines 11b and 11c below, the governing body of a supported organization?		
11a		
b A family member of a person described in line 11a above?		
11b		
c A 35% controlled entity of a person described in line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide detail in Part VI.		
11c		

Section B. Type I Supporting Organizations

	Yes	No
1 Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.		
1		
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.		
2		

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).		
1		

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
1		
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).		
2		
3 By reason of the relationship described in line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.		
3		

Section E. Type III Functionally Integrated Supporting Organizations

1 Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).		
a <input type="checkbox"/> The organization satisfied the Activities Test. Complete line 2 below.		
b <input type="checkbox"/> The organization is the parent of each of its supported organizations. Complete line 3 below.		
c <input type="checkbox"/> The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see instructions).		
2 Activities Test. Answer lines 2a and 2b below.		
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.	Yes	No
2a		
b Did the activities described in line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.		
2b		
3 Parent of Supported Organizations. Answer lines 3a and 3b below.		
a Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? If "Yes" or "No" provide details in Part VI.		
3a		
b Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.		
3b		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See instructions.
All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3.	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8	

Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):		
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (explain in detail in Part VI):		
2	Acquisition indebtedness applicable to non-exempt-use assets	2	
3	Subtract line 2 from line 1d.	3	
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by 0.035.	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	

Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1	
2	Enter 0.85 of line 1.	2	
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3	
4	Enter greater of line 2 or line 3.	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6	
7	<input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions		Current Year
1	Amounts paid to supported organizations to accomplish exempt purposes	1
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	3
4	Amounts paid to acquire exempt-use assets	4
5	Qualified set-aside amounts (prior IRS approval required - provide details in Part VI)	5
6	Other distributions (describe in Part VI). See instructions.	6
7	Total annual distributions. Add lines 1 through 6.	7
8	Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions.	8
9	Distributable amount for 2020 from Section C, line 6	9
10	Line 8 amount divided by line 9 amount	10

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2020	(iii) Distributable Amount for 2020
1	Distributable amount for 2020 from Section C, line 6		
2	Underdistributions, if any, for years prior to 2020 (reasonable cause required - explain in Part VI). See instructions.		
3	Excess distributions carryover, if any, to 2020		
a	From 2015		
b	From 2016		
c	From 2017		
d	From 2018		
e	From 2019		
f	Total of lines 3a through 3e		
g	Applied to underdistributions of prior years		
h	Applied to 2020 distributable amount		
i	Carryover from 2015 not applied (see instructions)		
j	Remainder. Subtract lines 3g, 3h, and 3i from line 3f.		
4	Distributions for 2020 from Section D, line 7: \$		
a	Applied to underdistributions of prior years		
b	Applied to 2020 distributable amount		
c	Remainder. Subtract lines 4a and 4b from line 4.		
5	Remaining underdistributions for years prior to 2020, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in Part VI. See instructions.		
6	Remaining underdistributions for 2020. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in Part VI. See instructions.		
7	Excess distributions carryover to 2021. Add lines 3j and 4c.		
8	Breakdown of line 7:		
a	Excess from 2016		
b	Excess from 2017		
c	Excess from 2018		
d	Excess from 2019		
e	Excess from 2020		

Schedule A (Form 990 or 990-EZ) 2020

Part VI **Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

Public Disclosure Copy

Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ Attach to Form 990, Form 990-EZ, or Form 990-PF.
▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2020

Name of the organization

CREATIVE PINELLAS, INC

Employer identification number

45-2414664

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

501(c)(3) (enter number) organization

4947(a)(1) nonexempt charitable trust **not** treated as a private foundation

527 political organization

Form 990-PF

501(c)(3) exempt private foundation

4947(a)(1) nonexempt charitable trust treated as a private foundation

501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

Note: Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.

For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year ▶ \$ _____

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Name of organization CREATIVE PINELLAS, INC	Employer identification number 45-2414664
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Part I Contributors (see instructions). Use duplicate copies of Part I if additional space is needed.

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	<hr/> <hr/> <hr/> <hr/>	\$ 776,094.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
2	<hr/> <hr/> <hr/> <hr/>	\$ 141,220.	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
<hr/> <hr/> <hr/> <hr/>	<hr/> <hr/> <hr/> <hr/>	\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)

Public Disclosure Copy

Name of organization CREATIVE PINELLAS, INC	Employer identification number 45-2414664
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Part II Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____
		\$ _____	_____

Public Disclosure Copy

Name of organization CREATIVE PINELLAS, INC	Employer identification number 45-2414664
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Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info. once.) ▶ \$ _____
Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	

Public Disclosure Copy

SCHEDULE D
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.**
▶ **Attach to Form 990.**

▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

OMB No. 1545-0047

2020

Open to Public Inspection

Name of the organization **CREATIVE PINELLAS, INC** Employer identification number **45-2414664**

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate value of contributions to (during year)		
3 Aggregate value of grants from (during year)		
4 Aggregate value at end of year		
5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control?		<input type="checkbox"/> Yes <input type="checkbox"/> No
6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit?		<input type="checkbox"/> Yes <input type="checkbox"/> No

Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).

Preservation of land for public use (for example, recreation or education) Preservation of a historically important land area

Protection of natural habitat Preservation of a certified historic structure

Preservation of open space

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

	Held at the End of the Tax Year
a Total number of conservation easements	2a
b Total acreage restricted by conservation easements	2b
c Number of conservation easements on a certified historic structure included in (a)	2c
d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register	2d

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds?

Yes No

6 Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year ▶ \$ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?

Yes No

9 In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

1a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide in Part XIII the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenue included on Form 990, Part VIII, line 1

▶ \$ _____

(ii) Assets included in Form 990, Part X

▶ \$ _____

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under FASB ASC 958 relating to these items:

a Revenue included on Form 990, Part VIII, line 1

▶ \$ _____

b Assets included in Form 990, Part X

▶ \$ _____

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule D (Form 990) 2020

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3 Using the organization's acquisition, accession, and other records, check any of the following that make significant use of its collection items (check all that apply):
- a Public exhibition
 - b Scholarly research
 - c Preservation for future generations
 - d Loan or exchange program
 - e Other _____
- 4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
- 5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No
- b If "Yes," explain the arrangement in Part XIII and complete the following table:
- | | Amount |
|---------------------------------|--------|
| c Beginning balance | 1c |
| d Additions during the year | 1d |
| e Distributions during the year | 1e |
| f Ending balance | 1f |
- 2a Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? Yes No
- b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided on Part XIII

Part V Endowment Funds. Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance					
b Contributions					
c Net investment earnings, gains, and losses					
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance					

- 2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
- a Board designated or quasi-endowment _____ %
 - b Permanent endowment _____ %
 - c Term endowment _____ %
- The percentages on lines 2a, 2b, and 2c should equal 100%.
- 3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- | | Yes | No |
|--|--------|----|
| (i) Unrelated organizations | 3a(i) | |
| (ii) Related organizations | 3a(ii) | |
| b If "Yes" on line 3a(ii), are the related organizations listed as required on Schedule R? | 3b | |
- 4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements		4,067.	3,947.	120.
d Equipment				
e Other				
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)				120.

Part VII Investments - Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely held equity interests		
(3) Other		
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) ▶		

Part VIII Investments - Program Related.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.) ▶		

Part IX Other Assets.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) ▶	

Part X Other Liabilities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ▶	

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII...

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	1,184,011.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b	29,300.	
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d	2,376.	
e	Add lines 2a through 2d	2e		31,676.
3	Subtract line 2e from line 1		3	1,152,335.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b	-3,324.	
c	Add lines 4a and 4b	4c		-3,324.
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)		5	1,149,011.

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered "Yes" on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	1,275,309.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities	2a	29,300.	
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII.)	2d	2,376.	
e	Add lines 2a through 2d	2e		31,676.
3	Subtract line 2e from line 1		3	1,243,633.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b	4c		0.
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)		5	1,243,633.

Part XIII Supplemental Information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X, LINE 2:

THE ORGANIZATION IS EXEMPT FROM FEDERAL INCOME TAXES UNDER SECTION 501(C)(3) OF THE INTERNAL REVENUE CODE AND FROM STATE INCOME TAXES UNDER SIMILAR PROVISIONS OF THE FLORIDA INCOME TAX CODE. THE ORGANIZATION IS SUBJECT TO THE ACCOUNTING STANDARDS ON ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES. MANAGEMENT DOES NOT BELIEVE IT HAS TAKEN ANY TAX POSITIONS THAT ARE SUBJECT TO A SIGNIFICANT DEGREE OF UNCERTAINTY. THE ORGANIZATION'S FEDERAL RETURNS ARE GENERALLY OPEN FOR EXAMINATION FOR THREE YEARS FOLLOWING THE DATE FILED, AS SUCH TAX PERIODS COVERING FISCAL YEAR 2018 AND AFTER ARE OPEN FOR IRS EXAMINATION.

PART XI, LINE 2D - OTHER ADJUSTMENTS:

Part XIII Supplemental Information (continued)

RENTAL EXPENSES - ALL RENT IS REMITTED TO PINELLAS COUNTY

PART XI, LINE 4B - OTHER ADJUSTMENTS:

FUNDRAISING EXPENSES

PART XII, LINE 2D - OTHER ADJUSTMENTS:

RENTAL EXPENSES - ALL RENT IS REMITTED TO PINELLAS COUNTY

Public Disclosure Copy

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events NONE	(d) Total events (add col. (a) through col. (c))
		ARTS ANNUAL (event type)	(event type)	(total number)	
Revenue	1 Gross receipts	32,458.			32,458.
	2 Less: Contributions	12,600.			12,600.
	3 Gross income (line 1 minus line 2)	19,858.			19,858.
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary. Add lines 4 through 9 in column (d)				
11 Net income summary. Subtract line 10 from line 3, column (d)				19,858.	

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Revenue	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
	7 Direct expense summary. Add lines 2 through 5 in column (d)				
	8 Net gaming income summary. Subtract line 7 from line 1, column (d)				

9 Enter the state(s) in which the organization conducts gaming activities: _____
a Is the organization licensed to conduct gaming activities in each of these states? Yes No
b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? Yes No
b If "Yes," explain: _____

Part IV Supplemental Information *(continued)*

Public Disclosure Copy

**SCHEDULE I
(Form 990)**

Department of the Treasury
Internal Revenue Service

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**
Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.
▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2020

**Open to Public
Inspection**

Name of the organization **CREATIVE PINELLAS, INC** Employer identification number **45-2414664**

Part I General Information on Grants and Assistance

- 1** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No
- 2** Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed.

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
GULF BEACH ART CENTER 1515 BAY PALM BLVD INDIAN ROCKS BEACH, FL 33785	59-1848760		8,140.	0.			PROFESSIONAL ARTIST GRANT
MOREAN ARTS CENTER 719 CENTRAL AVENUE ST. PETERSBURG, FL 33701	59-6163303		10,310.	0.			PROFESSIONAL ARTIST GRANT

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table **2.**

3 Enter total number of other organizations listed in the line 1 table

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2020

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.
Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
SUPPORT OF THE ARTS	13	93,112.	0.		

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

PART I, LINE 2:

INDIVIDUAL ARTISTS ARE REQUIRED TO SUBMIT AN APPLICATON THAT THEN GOES THROUGH INTERNAL AND PANEL REVIEW, SUBMIT A FINAL REPORT, SUBMIT WEEKLY TO BI-WEEKLY REPORTS THROUGH THE CREATIVE PINELLAS WEBSITE ARTICULATING THEIR ACTIVITIES, AND SUBMIT 2 INVOICES FOR INITIAL PAYMENT AND THEN FOR FINAL PAYMENT.

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2020

Open to Public
Inspection

Name of the organization

CREATIVE PINELLAS, INC

Employer identification number

45-2414664

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

ACROSS PINELLAS COUNTY. WE PROVIDE SUPPORT, CONNECTION, AND
OPPORTUNITIES TO ARTISTS, ORGANIZATIONS, AND THE PUBLIC IN ORDER TO
GROW AND SUSTAIN THE AREA AS AN INTERNATIONALLY RECOGNIZED ARTS AND
CULTURAL DESTINATION.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

THE COMMUNITY UP THROUGH THE ARTS, RAISE THE QUALITY OF LIFE FOR
RESIDENTS, AND CREATE ELEVATED EXPERIENCES FOR VISITORS.

FORM 990, PART VI, SECTION B, LINE 11B:

FORM 990 IS PROVIDED TO THE BOARD FOR REVIEW PRIOR TO FILING.

FORM 990, PART VI, SECTION B, LINE 12C:

DIRECTORS ARE REQUIRED TO DISCLOSE ANY CONFLICTS OF INTEREST. THE EXECUTIVE
DIRECTOR REVIEWS ALL EXPENDITURES TO ENSURE THAT THERE ARE NO CONFLICTS OF
INTEREST.

FORM 990, PART VI, SECTION B, LINE 15A:

COMPENSATION FOR THE EXECUTIVE DIRECTOR IS DETERMINED BY THE BOARD OF
DIRECTORS BASED ON COMPARABLE DATA FOR COMPARABLE SIZED ORGANIZATION.

FORM 990, PART VI, SECTION C, LINE 19:

THE ORGANIZATION'S GOVERNING DOCUMENTS AND FINANCIAL STATEMENTS ARE
AVAILABLE UPON REQUEST.

Name of the organization CREATIVE PINELLAS, INC	Employer identification number 45-2414664
--	--

FORM 990, PART VII, SECTION B

CREATIVE PINELLAS, INC. CONTRACTS WITH A PROFESSIONAL EMPLOYER ORGANIZATION (PEO) FOR ADMINISTRATION OF THE EMPLOYEES. UNDER THIS AGREEMENT, ALL EMPLOYEES OF CREATIVE PINELLAS, INC. ARE IN ACTUALITY LEASED FROM THE PEO. DUE TO THIS AGREEMENT, CREATIVE PINELLAS, INC. DOES NOT FILE FORM W-3 TRANSMITTAL OF WAGE AND TAX STATEMENT, BUT RATHER THE PEO WILL FILE FORM W-3 WHICH WOULD INCLUDE THE EMPLOYEES OF CREATIVE PINELLAS, INC. FOR THE YEAR ENDED SEPTEMBER 30, 2021, CREATIVE PINELLAS, INC. UTILIZED 8 EMPLOYEES THROUGH THE PEO.

FORM 990, PART XI, LINE 9, CHANGES IN NET ASSETS:

FUNDRAISING EXPENSES	3,324.
----------------------	--------

FORM 990, PART XII, LINE 2C:

THE PROCESS HAS NOT CHANGED FROM THE PRIOR YEAR.

Public Disclosure Copy

Application for Automatic Extension of Time To File an Exempt Organization Return

Department of the Treasury
Internal Revenue Service

► **File a separate application for each return.**
► **Go to www.irs.gov/Form8868 for the latest information.**

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Type or print	Name of exempt organization or other filer, see instructions. CREATIVE PINELLAS, INC	Taxpayer identification number (TIN) 45-2414664
	Number, street, and room or suite no. If a P.O. box, see instructions. 12211 WALSINGHAM ROAD	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. LARGO, FL 33778	

Enter the Return Code for the return that this application is for (file a separate application for each return) 0 | 1

Application Is For	Return Code	Application Is For	Return Code
Form 990 or Form 990-EZ	01	Form 990-T (corporation)	07
Form 990-BL	02	Form 1041-A	08
Form 4720 (individual)	03	Form 4720 (other than individual)	09
Form 990-PF	04	Form 5227	10
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 6069	11
Form 990-T (trust other than above)	06	Form 8870	12

BARBARA ST. CLAIR

- The books are in the care of ► **12211 WALSINGHAM RD - LARGO, FL 33778**
Telephone No. ► **(727) 582-3600** Fax No. ► _____
- If the organization does not have an office or place of business in the United States, check this box
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) _____. If this is for the whole group, check this box . If it is for part of the group, check this box and attach a list with the names and TINs of all members the extension is for.

1 I request an automatic 6-month extension of time until **AUGUST 15, 2022**, to file the exempt organization return for the organization named above. The extension is for the organization's return for:
 ► calendar year _____ or
 ► tax year beginning **OCT 1, 2020**, and ending **SEP 30, 2021**.

2 If the tax year entered in line 1 is for less than 12 months, check reason: Initial return Final return
 Change in accounting period

3a If this application is for Forms 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a	\$	0.
b If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$	0.
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	\$	0.

Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions.

FINANCIAL STATEMENTS AND INDEPENDENT AUDITORS' REPORT

CREATIVE PINELLAS, INC.

September 30, 2021 and 2020

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INDEPENDENT AUDITORS' REPORT

Board of Directors
Creative Pinellas, Inc.

We have audited the accompanying financial statements of Creative Pinellas, Inc. (a non-profit organization), which comprise the statements of financial position as of September 30, 2021 and 2020, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Creative Pinellas, Inc. as of September 30, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Tampa, Florida
February 10, 2022

Bucio, Gordinier & Company, P.A.

Creative Pinellas, Inc.

STATEMENTS OF FINANCIAL POSITION

September 30,

	<u>2021</u>	<u>2020</u>
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 812,194	\$ 944,505
Accounts receivable	51,701	11,955
Prepaid expenses	9,000	11,378
Total current assets	<u>872,895</u>	<u>967,838</u>
Office equipment, net of accumulated depreciation	<u>120</u>	<u>257</u>
TOTAL ASSETS	<u>\$ 873,015</u>	<u>\$ 968,095</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	\$ 79,397	\$ 16,764
Accrued expenses	-	1,093
Accrued payroll	13,199	10,825
Accrued vacation	16,689	13,775
Total current liabilities	<u>109,285</u>	<u>42,457</u>
Note payable - PPP Loan	<u>-</u>	<u>70,610</u>
Total liabilities	<u>109,285</u>	<u>113,067</u>
NET ASSETS		
Without donor restrictions	<u>763,730</u>	<u>855,028</u>
Total net assets	<u>763,730</u>	<u>855,028</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 873,015</u>	<u>\$ 968,095</u>

The accompanying notes are an integral part of these statements.

Creative Pinellas, Inc.

STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

For the years ended September 30,

	<u>2021</u>	<u>2020</u>
Revenue and other support without donor restrictions		
Contribution from Pinellas County	\$ 776,094	\$ 1,077,070
State of Florida license plate revenue	32,530	30,288
Public arts projects funds from Pinellas County	104,681	110,895
In-kind donations	29,300	36,166
Other contributions	64,179	55,759
Grant from Division of Cultural Affairs	29,155	23,997
Rental income	2,376	4,841
Workshop fees	668	268
Investment income	484	870
PPP Loan forgiveness	141,220	-
Other	3,324	120
	<u>1,184,011</u>	<u>1,340,274</u>
Expenses		
Program services	1,136,130	831,086
Supporting services	139,179	165,383
Total expenses	<u>1,275,309</u>	<u>996,469</u>
Change in net assets without donor restrictions	(91,298)	343,805
Net assets without donor restrictions, beginning of year	<u>855,028</u>	<u>511,223</u>
Net assets without donor restrictions, end of year	<u>\$ 763,730</u>	<u>\$ 855,028</u>

The accompanying notes are an integral part of these statements.

Creative Pinellas, Inc.

STATEMENT OF FUNCTIONAL EXPENSES

For the year ended September 30, 2021

	Supporting Services				Total
	Program Services	Management and General	Fundraising	Total Supporting Services	
Salaries	\$ 335,916	\$ 63,142	\$ 5,051	\$ 68,193	\$ 404,109
Payroll taxes	27,760	5,218	417	5,635	33,395
Employee insurance	35,524	6,678	534	7,212	42,736
Payroll processing	-	10,925	-	10,925	10,925
Total salaries related expenses	<u>399,200</u>	<u>85,963</u>	<u>6,002</u>	<u>91,965</u>	<u>491,165</u>
General expenses					
Advertising, promotion and public relations	11,587	-	-	-	11,587
Arts and culture marketing and promotions	238,037	-	-	-	238,037
Audit and accounting	-	24,487	-	24,487	24,487
Contract labor and expenses	870	2,029	-	2,029	2,899
Education, collaboration and support	700	-	-	-	700
Equipment and supplies	6,221	1,169	94	1,263	7,484
Gallery exhibitions	40,355	-	-	-	40,355
Grant and related expenses	211,087	-	-	-	211,087
In-kind rent	20,790	8,085	-	8,085	28,875
In-kind services	425	-	-	-	425
Incubator	-	-	-	-	-
Incubator, gallery and auditorium rent	16,479	-	-	-	16,479
Insurance	5,487	1,829	-	1,829	7,316
Miscellaneous	-	4,737	-	4,737	4,737
Other programs	42,700	-	-	-	42,700
Professional development	-	906	-	906	906
Public arts project	112,265	-	-	-	112,265
Travel	-	2,286	-	2,286	2,286
Website support and development	29,813	1,569	-	1,569	31,382
Total expenses before depreciation	<u>736,816</u>	<u>47,097</u>	<u>94</u>	<u>47,191</u>	<u>784,007</u>
Depreciation	114	21	2	23	137
Total expenses	<u>\$ 1,136,130</u>	<u>\$ 133,081</u>	<u>\$ 6,098</u>	<u>\$ 139,179</u>	<u>\$ 1,275,309</u>

The accompanying notes are an integral part of this statement.

Creative Pinellas, Inc.

STATEMENT OF FUNCTIONAL EXPENSES

For the year ended September 30, 2020

	Supporting Services			Total Supporting Services	Total
	Program Services	Management and General	Fundraising		
Salaries	\$ 324,706	\$ 77,559	\$ 2,894	\$ 80,453	\$ 405,159
Payroll taxes	24,444	5,839	218	6,057	30,501
Employee insurance	34,013	8,124	303	8,427	42,440
Payroll processing	-	10,138	-	10,138	10,138
Total salaries related expenses	<u>383,163</u>	<u>101,660</u>	<u>3,415</u>	<u>105,075</u>	<u>488,238</u>
General expenses					
Advertising, promotion and public relations	38,337	-	-	-	38,337
Arts and culture marketing and promotions	123,704	-	-	-	123,704
Audit and accounting	-	27,497	-	27,497	27,497
Contract labor and expenses	1,283	2,993	-	2,993	4,275
Education, collaboration and support	868	-	-	-	868
Equipment and supplies	4,602	1,099	41	1,140	5,742
Gallery exhibitions	17,266	-	-	-	17,266
Grant and related expenses	112,766	-	-	-	112,766
In-kind rent	22,522	8,759	-	8,759	31,281
In-kind services	4,500	385	-	385	4,885
Incubator	8,866	-	-	-	8,866
Incubator, gallery and auditorium rent	7,351	-	-	-	7,351
Insurance	2,681	894	-	894	3,575
Legal fees	-	2,082	-	2,082	2,082
Miscellaneous	-	5,157	-	5,157	5,157
Other programs	20,842	-	-	-	20,842
Professional development	-	6,694	-	6,694	6,694
Public arts project	61,512	-	-	-	61,512
Travel	-	3,446	-	3,446	3,446
Website support and development	19,976	1,051	-	1,051	21,027
Total expenses before depreciation	<u>447,075</u>	<u>60,057</u>	<u>41</u>	<u>60,098</u>	<u>507,173</u>
Depreciation	<u>848</u>	<u>203</u>	<u>8</u>	<u>210</u>	<u>1,058</u>
Total expenses	<u>\$ 831,086</u>	<u>\$ 161,919</u>	<u>\$ 3,464</u>	<u>\$ 165,383</u>	<u>\$ 996,469</u>

The accompanying notes are an integral part of this statement.

Creative Pinellas, Inc.

STATEMENTS OF CASH FLOWS

For the years ended September 30,

	<u>2021</u>	<u>2020</u>
Cash flows from operating activities		
Change in net assets	\$ (91,298)	\$ 343,805
Adjustments to reconcile change in net assets to net cash provided by operating activities		
Depreciation	137	1,058
PPP Loan forgiveness	(141,220)	-
Increase in accounts receivable	(39,746)	(7,397)
Decrease (increase) in prepaid expenses	2,378	(5,875)
Decrease in grants payable	-	(35,000)
Increase (decrease) in accounts payable	62,633	(12,838)
Increase in accrued expenses	4,195	13,143
Decrease in deferred revenue	-	(17,982)
Total adjustments	<u>(111,623)</u>	<u>(64,891)</u>
Net cash (used) provided by operating activities	<u>(202,921)</u>	<u>278,914</u>
Net cash provided by investing activities	<u>-</u>	<u>-</u>
Cash flows from financing activities		
Repayment of restricted grant	-	(2,500,000)
Proceeds provided from note payable - PPP Loan	<u>70,610</u>	<u>70,610</u>
Net cash provided (used) by financing activities	<u>70,610</u>	<u>(2,429,390)</u>
Net change in cash and cash equivalents	(132,311)	(2,150,476)
Cash, cash equivalents, and restricted cash, beginning of year	<u>944,505</u>	<u>3,094,981</u>
Cash, cash equivalents, and restricted cash, end of year	<u>\$ 812,194</u>	<u>\$ 944,505</u>
Supplemental information:		
Cash paid for taxes	<u>\$ -</u>	<u>\$ -</u>
Cash paid for interest	<u>\$ -</u>	<u>\$ -</u>

The accompanying notes are an integral part of these statements.

Creative Pinellas, Inc.

NOTES TO FINANCIAL STATEMENTS

September 30, 2021 and 2020

NOTE A - DESCRIPTION OF THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A description of the organization and a summary of the significant accounting policies consistently applied in the preparation of the accompanying financial statements follows:

1. Description of Organization

Creative Pinellas, Inc. (the "Organization") is a 501(c)(3) not-for-profit organization whose mission is to facilitate a vibrant, integrated, collaborative and sustainable Pinellas County arts community and arts and cultural destination. The Organization provides grants to artists and arts organizations, hosts programs and activities that focus on education, collaboration, and support, and organizes future oriented art projects focused on the long-term expansion and evolution in Pinellas County.

2. Basis of Accounting

The financial statements, presented on the accrual basis of accounting, have been prepared to focus on the Organization as a whole, and to present balances and transactions according to the existence or absence of donor-imposed restrictions. This has been accomplished by classification of assets, liabilities, and net assets into two self-balancing net asset groups as follow:

- Net Assets Without Donor Restrictions - Net assets without donor restrictions are net assets not subject to donor-imposed restrictions or the donor-imposed restrictions have expired. These net assets are available for use at the discretion of the Board of Directors (the Board) and/or management for general operating purposes.
- Net Assets With Donor Restrictions - Net assets with donor restrictions are net assets subject to donor-imposed stipulations that may be fulfilled by actions of the Organization to meet the stipulations, that may become undesignated by the passage of time, or that require net assets to be permanently maintained, thereby restricting the use of principal. There were no donor restricted net assets as of September 30, 2021 or 2020.

3. Description of Programs

Creative Pinellas offers a wealth of programs, opportunities and information for the creative community. Creative Pinellas offers workshops designed to help artists and arts organizations learn skills that will move their career and organizations forward. Their programs include 10 professional artist grants, 10 emerging artist grants, and grants for hundreds of Pinellas County Youth to attend arts related summer camps.

Creative Pinellas, Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

September 30, 2021 and 2020

NOTE A - DESCRIPTION OF THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Creative Pinellas is the convener of a large-scale public art program (SPACEcraft), which brings creativity into an active environment, sharing hands-on art experiences inside of two converted shipping containers. Both instructor-led and self-guided programs on the themes of Make, Play, Read, and Grow will invite people to interact and create together at each site SPACEcraft visits.

Creative Pinellas also produces an online magazine, Arts Coast Journal, that provides in-depth arts and artist explorations and event previews. The community they serve include artists from emerging to established professionals, arts organizations, businesses and tourism partners, residents and visitors, and supporters and volunteers.

Creative Pinellas curates exhibits year-round in their 10,000 square foot gallery space where they offer free programming by renown artists, Pinellas County professional artists, emerging artists, community arts organizations, and by performing artists. These programs are funded through various grants and contributions. See note A5.

4. New Accounting Pronouncements

During the Organization's fiscal year ending September 30, 2020, the Organization adopted ASU 2018-08, *Clarifying the Scope of the Accounting Guidance for Contributions Received and Contributions Made*, as well as ASU 2014-09, *Revenue from Contracts with Customers*. The Organization adopted ASU 2018-08 and 2014-09 using the retrospective method. The adoption of these standards did not result in significant changes to the Organization's accounting policies or impact its financial position, results of operations or cash flows. As such, prior period financial statements were not restated and there was no cumulative effect adjustment upon adoption.

Additionally, during the Organization's fiscal year ending September 30, 2020, the Organization adopted ASU 2016-18, *Statement of Cash Flows* (Topic 230): Restricted Cash. The Organization adopted ASU 2016-18 using the retrospective method. The adoption of this standard did not result in significant changes to the Organization's accounting policies or impact its financial position, results of operations or cash flows. As such, prior period financial statements were not restated and there was no cumulative effect adjustment upon adoption.

5. Revenue Recognition

Contributions are recognized in the period when the donation is made, or the conditions have been met. Conditional pledges are not recognized until the conditions on which they depend are substantially met. Contributions of assets, other than cash, are recorded at estimated fair value.

Creative Pinellas, Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

September 30, 2021 and 2020

NOTE A - DESCRIPTION OF THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

In-kind contributions are recorded as revenue and expense in the fiscal year during which the benefit is received. In-kind contributions consist primarily of the use of donated facilities and equipment, professional services and promotions and are recorded at fair value.

6. Cash and Cash Equivalents

Cash and cash equivalents consist of cash and money market accounts that are readily convertible into cash and purchased with original maturities of three months or less.

At times these amounts may be in excess of FDIC insurance limits. Cash deposits in excess of federally insured limits were approximately \$562,194 and \$694,500 at September 30, 2021 and 2020 respectively.

There was no restricted cash as of September 30, 2021 and 2020.

7. Accounts Receivable

Accounts receivable consist of various amounts owed to the Organization. None of the amounts receivable at September 30, 2021 and 2020 are deemed to be uncollectible. Therefore, no provision for uncollectible amounts has been made in the accompanying financial statements.

8. Office Equipment

Office equipment is stated at cost, if purchased, or at estimated fair value at the date of receipt if acquired by gift. Depreciation is calculated using the straight-line method over the estimated useful lives of five years of the respective assets. Major renewals and betterments are capitalized. Maintenance, repairs and minor renewals are expensed as incurred. It is the policy of the Organization to maintain all equipment in good condition.

9. Donated Services, Facilities, and Materials

Donated services are recorded at their estimated fair value if the services received create or enhance non-financial assets or the services require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. An in-kind revenue and expense is recorded for the difference between the actual charge of facilities and materials and the estimated fair value. See Note E.

Creative Pinellas, Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

September 30, 2021 and 2020

NOTE A - DESCRIPTION OF THE ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

10. Functional Allocation of Expenses

The costs of providing the various program and other activities have been summarized on a functional basis in the statement of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services. Salaries and related expenses are allocated based on time and effort expended between program and supporting services.

11. Use of Estimates

The preparation of financial statements in conformity with accounting principles general accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of increases or decreases in net assets during the year. Actual results could differ from those estimates.

12. Income Taxes

The Organization is exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code and from state income taxes under similar provisions of the Florida Income Tax Code. Accordingly, no provision for income taxes has been included in the accompanying financial statements. The Organization is subject to the accounting standards on accounting for uncertainty in income taxes. Management does not believe it has taken any tax positions that are subject to a significant degree of uncertainty. The Organization's federal returns are generally open for examination for three years following the date filed, as such tax periods covering fiscal year 2018 and after are open for IRS examination.

NOTE B - LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The Organization's financial assets available within one year of the date of the statement of financial position for general expenditures are as follows:

	2021	2020
Cash and cash equivalents	\$ 812,194	\$ 944,505
Accounts receivable	51,701	11,955
Total financial assets available to management for expenditure within one year	\$ 863,895	\$ 956,460

Creative Pinellas, Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

September 30, 2021 and 2020

NOTE B - LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS - Continued

The Organization maintains a policy of structuring its financial assets to be available as its general expenditures, liabilities, and other obligations become due.

NOTE C - OFFICE EQUIPMENT

Office equipment consisted of the following at September 30,:

	<u>2021</u>	<u>2020</u>
Office equipment	\$ 4,067	\$ 4,067
Less accumulated depreciation	<u>(3,947)</u>	<u>(3,810)</u>
Net office equipment	<u>\$ 120</u>	<u>\$ 257</u>

Depreciation expense was \$137 and \$1,058 for the years ended September 30, 2021 and 2020, respectively.

NOTE D - IN-KIND DONATIONS

In-kind revenue consisted of the following for the year ended September 30,:

	<u>2021</u>	<u>2020</u>
Rent	\$ 28,875	\$ 31,281
Accounting fees	<u>-</u>	<u>385</u>
Total in-kind revenue and expense	<u>\$ 28,875</u>	<u>\$ 31,666</u>

Creative Pinellas, Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

September 30, 2021 and 2020

NOTE E - LEASES

The Organization signed a lease agreement effective April 10, 2018 for 5,500 square feet from Pinellas County (the "County"). The lease is for a term of one year with renewals of one year each by mutual written agreement. The Organization's rent is \$1.00 per year for the term of the lease. The Organization will have the ability to sublease the premises to community partners upon written consent of the County which will be remunerated to the County.

During fiscal year 2020, the Organization signed a third agreement with the County for an additional part of the building for exhibit space to facilitate non-art related events at \$140 per day or \$200 a day, depending on the time and day of the event. Subsequent to September 30, 2021, the Organization signed a fourth renewal which extended the lease agreement for five consecutive years, expiring December 31, 2026.

NOTE F - RETIREMENT PLAN

Employees of the Organization are eligible to participate in the Oasis Outsourcing 401(k) Retirement Savings Plan (the "Plan") after completing the service eligibility requirements set by the Plan. The Organization provided approximately \$8,600 and \$6,700 of contributions to the Plan for the years ended September 30, 2021 and 2020, respectively.

NOTE G - COMMITMENTS AND CONTINGENCIES

The Organization may be subject to grantor monitoring or examination by funding sources to determine compliance with grant conditions. In the event that expenditures would be allowed, repayment could be required. Management believes the Organization is in compliance with the terms of its grant agreements.

NOTE H - CONCENTRATIONS

The Organization is primarily funded through a contribution from Pinellas County, Florida which accounted for approximately 65% and 80% of revenues for the years ended September 30, 2021 and 2020, respectively.

NOTE I - Note Payable - PPP Loan

In April 2020, the Organization received a \$70,610 U.S. Small Business Administration (SBA) Paycheck Protection Program ("PPP") loan for organization who continued to pay their employees during the COVID-19 pandemic. The Organization applied for forgiveness for the amount used for payroll and other specific costs outlined in the loan agreement. In March 2021, the SBA forgave the full outstanding principal of the PPP loan.

In January 2021, the Organization received a \$70,610 second draw SBA PPP loan. The Organization applied for forgiveness for the amount used for payroll and other specific costs outlined in the loan agreement. In August 2021, the SBA forgave the full outstanding principal of the second draw PPP loan.

Creative Pinellas, Inc.

NOTES TO FINANCIAL STATEMENTS - CONTINUED

September 30, 2021 and 2020

NOTE J - SUBSEQUENT EVENTS

The Organization has evaluated subsequent events through February 10, 2022 which is the date the financial statements were available to be issued. Except for the event disclosed in Note E, there are no events to disclose.



Creative Pinellas @ Pinewood Cultural Park
The Gallery at Creative Pinellas
12211 Walsingham Rd,
Largo, FL 33778
Creativepinellas.org

Creative Pinellas Community Engagement Upgrades

Here are pictures of existing conditions on each of our proposed purchase categories:

1. Courtyard Awning
2. Auditorium media equipment

1. Courtyard Awning

Gatherings for events and presentations occur in the courtyard. However, they are limited due to the lack of harsh sun protection.



2. Auditorium Media equipment

When the building was completed in 2001, the audio/visual equipment was state-of-the-art. 21 years later, it is not capable of interfacing with the internet, computers or other equipment, making this a less than optimized space.





Art in Recovery:

Artwork from the Sixth Judicial Circuit Adult Drug Treatment Court

Creative Pinellas will host an opening reception for the Art in Recovery exhibit, Wednesday, May 24, 2023, during National Drug Court Month. The exhibit will be open through July 16, 2023. The Drug Court is a court-supervised, comprehensive drug treatment court for non-violent defendants. A voluntary program, it involves frequent appearances before the drug court judge, substance abuse treatment, and random testing for substance abuse. To get part or all of the costs of supervision waived in Drug Court, defendants can participate in a variety of “challenges”, including the fitness challenge, the no-smoking challenge, and the reading challenge.

One of the challenges instituted by current Drug Court Judge Kimberly Todd is the “Art Challenge” - to create a self-reflective work of art. The created art is displayed on the walls and shelves in Courtroom 10, home of drug court at the County Justice Center in Clearwater. The artworks run the gamut from heart-breaking to inspirational. Working with the Court, we are reaching out to the artists to learn more about their journey and their experience creating their artworks. The result will be a community-based exhibit and artist talk in the tradition of “The Things They Left Behind” that will use the arts to help put a face on the public health crisis of drug abuse and addiction that our community and country is experiencing. Thank you to Judge Todd and Commissioner Kathleen Peters for making the connection with Creative Pinellas and seeing the possibility of this exhibition.



[Sixth Judicial Circuit Court of Florida - March 16, 2022](#)

Pinellas-Pasco Circuit Judge Kimberly Todd holds out a sculpture one of her charges in Pinellas County Adult Drug Court made. To get part or all of the costs of supervision waived in drug court, defendants can participate in a variety of so-called challenges, and one that Judge Todd instituted was the art challenge. Simply put, with the art challenge, a defendant can work to have the Court costs waived if they produce a work of art. Until recently, most works of art were paintings, which were simply hung up on the wall in Courtroom 10, home of drug court at the County Justice Center in Clearwater. But then those of the three-dimensional variety were submitted, and Kate Rodriguez, drug court manager, asked that a big shelf be put in the courtroom earlier this month. In the photo below, you can see the shelf with various works of art on it in the background. Judge Todd is holding out a sculpture with a car with none other than a facsimile of Judge Todd at the wheel. The sign says, “Sobriety Ahead,” and the driver of the car emerges from a cemetery, where those addicted to drugs or alcohol presumably ended up by not choosing sobriety.

According to the Substance Abuse and Mental Health Services Administration, by 2020 mental and substance use disorders will surpass all physical diseases as a major cause of disability worldwide. Substance abuse has both emotional and financial costs. In fact, addressing the impact of substance use alone is estimated to cost Americans more than \$600 billion each year.

The Pinellas County Substance Abuse Profile, 2016 Medical Examiner Report, and 2016 Florida Behavioral Risk Factor Surveillance System Data Report highlight some key substance abuse statistics in Pinellas: *

- 277 accidental deaths were due to drugs in 2016; 106 were due to prescription drugs.
- 20.9% of adults in Pinellas engage in heavy or binge drinking compared to 17.5% of adults in Florida.
- 28% of motor vehicle crash deaths were related to alcohol use as compared to 26% in the state.
- 7.9% of adults in Pinellas used marijuana or hashish during the past 30 days (at the time of the survey) as compared with 7.4% of adults in Florida.
- 22.1% of high school students in Pinellas report using marijuana/hashish ion the past 30 days (at time of survey) as compared to 17% in Florida.
- 11.5% of high school students in Pinellas report binge drinking as compared to 10.9% in Florida.
- Every 32 hours in Pinellas County someone dies of a drug overdose.

*From “Pinellas Highlights Alcohol & Drug Use”, a report of the Foundation for a Healthy St. Petersburg

How can art help with recovery?

Art is a way to way to reconnect with old passions or even discover new talents we didn’t even know we had. For people in addiction treatment, formalized art therapy can be integral to the healing process, by creating new levels of self-understanding and self-reflection, and by using the creative process as a springboard for social connection and revitalization.

An article in Psychology Today points to the following benefits of art therapy that align with human needs during the recovery process:

1. Self-expression and learning how to just let life flow.
2. No judgment or shame.
3. Reconnecting with self, regulating emotions.
4. Providing purpose while coping with loss.

Creative Pinellas is proud to host this important program, creating public awareness of both the problems and possible solutions. Art heals.

For more information, contact:

Barbara St. Clair, CEO – Barbara.stclair@creativepinellas.org

Beth Gelman, Senior Director of Arts and Cultural Programming: 727-902-8092

Freddie Hughes, Gallery and Facilities Engagement Manager– 302-250-1465

Vision for the Gallery: A Bridge to the Arts



Beth Gelman
Creative Pinellas
July 4, 2022

INTRODUCTION

Creating a Vision for the Gallery at Creative Pinellas

Pinellas County gave permission to Creative Pinellas to offer arts programming in the former Gulf Coast Art Museum during the 2017 holiday season. Hurricane IRMA had damaged a facility where one of Creative Pinellas' arts partners, PAVA, held their Christmas show, and the County agreed to let Creative Pinellas host their show in the gallery. In response to the success of the exhibit (including positive feedback and an increase in visitors to the holiday lights) the County and Creative Pinellas negotiated a rental/license agreement for ongoing programming. The first regularly scheduled art exhibit was in July of 2018 and featured the work of Florida Xavier Cortada, a well-known Florida artist who had also worked with the Florida Botanical Gardens in the past.

The Museum had been designed as a state-of-the-art facility when it opened in 2001, but had been abandoned and neglected for many years until Creative Pinellas took over management. Creative Pinellas put in much work, dollars, and time to resurrect the space so that it could serve as a functioning gallery and performance space. While impressive, the facility is still in need of additional work to bring it up to needed standards.

The exhibitions and programs that have taken place over the past few years have assisted Creative Pinellas in carrying out its larger mission of uplifting the arts and fostering Pinellas County as an arts and cultural destination. There have been many successful visual arts exhibitions and live performances, some highlighting the work of Creative Pinellas grantees, others sharing the work of regionally and nationally known artists, with all, in sum, addressing countywide cultural needs and issues.

Now that the gallery has shown itself to be a viable and respected attraction, attention has turned to creating a strategic vision aligned with the mission of Creative Pinellas and county plans for Pinewood Park that will present a map for moving forward with exhibition and programming choices over the next three years. The overarching goal is to bring thoughtful direction to programming, and new energy and creativity to the Gallery and surrounding buildings and spaces at Creative Pinellas and all it serves.



Art work by Sketzi

Artistic Guidelines Based on Creative Pinellas Values

- Exhibitions, education, and programs are designed with artistic vibrancy to bring Creative Pinellas and its mission to life for a wide range of visitors
- Inclusive, engaging, and accessible experiences are provided for all audiences and communities, those who live in or who visit Pinellas County
- The interpretation of all exhibitions and programming is integrated, relevant, and impactful
- New exhibition and programming will engage a roster of local, national, and international emerging and world-class artists and collaborations.
- An "arts visitor center" will provide information to guests about all the arts in Pinellas County



RESEARCH AND STAKEHOLDER INPUT

As The Gallery at Creative Pinellas is one of a kind. There are no true “like” organizations to look at for a template of best practices. After some general exploration, I spent time focusing on three areas in order to get a sense of methodology and experimentation in the industry.

- Arts Agencies with Galleries or Performing Arts Venues
- Arts and Performance Venues set outside bustling city-centers
- Arts and Performance Venues residing inside Nature Centers or coupled with Natural Attractions.

None provide perfect comparisons, and none provide a road map for the Gallery at Creative Pinellas. Some of the organizations have much larger buildings and grounds, are outposts of larger, more well-known institutions, or are in city-centers/areas with multiple tourist attractions. The ones included in the addendum do provide some groundwork to help evaluate options for the Gallery. While not completely universal, these two particulars showed up throughout my research:

- Limited hours with some gradually expanding their hours as they grew.
- Many institutions located in cold or hot climates such as Florida, special programming is limited to or expanded during the more temperate months.

Other concepts that showed up frequently that aligned with the needs of the Gallery (and courtyard and auditorium) and mission of Creative Pinellas: include:

- Multiple events designed for disparate audiences from book discussions to speakers to concerts, films, and sit-down dinners
- Regular programming re “Wednesday night film series” or “Tuesday book discussion” in the auditorium
- Longer-term programs such as a 6-week wellness initiative and a weekend on-site writing residency
- Showcasing in-process work as a matter of course: rehearsals, developmental workshops, visual art/installation creation
- Thematic programming that mixes visual and performing arts
- Comfortable areas to relax and/or reflect - libraries, cafes, courtyards, and maker spaces

Stakeholder and Visitor Conversations

I spoke with 37 stakeholders (artists, board members, arts community, and business community members) over four months and with 19 casual Gallery visitors to get their thoughts on the Creative Pinellas gallery and grounds. I have parsed those comments into five areas. For more individual comments, please see the addendum.

Location

- Beautiful natural setting
- Not hard to get to, but hard to find
- Feeling of isolation to the building – where is the entrance?
- Ample Parking

Impressions of the Gallery

- Architecturally interesting building
- Well-designed displays
- Unwelcoming lobby and awkward entrance
- Underutilized – the gallery and whole campus
- Acoustics are dreadful

Serving the Community

- More programs that showcase multiple perspectives
- Programs in partnership with other arts organizations
- Education! Children, Family, and Retirement Community programs
- Meaningful engagement
- How do I find out what else is going on?
- FREE IS GOOD

Vision Components

- **ACTIVATE THAT CAMPUS**
- Not just visual art but performance, movies, festivals
- Tourist destination – big names/blockbuster shows plus local artists
- Partnership
- Masses want to participate in the arts not just look at it

“Other”

- Build bridges
- Art outside on the grounds
- Calling the space an art gallery is problematic – sounds static
- Lots of gems around the county that need desperate attention
- Arts visitor center as part of the lobby area

Vision & Strategy:

The Gallery at Creative Pinellas as a Bridge

The Gallery at Creative Pinellas is a living breathing entity which serves as a bridge to all of Pinellas County, giving voice and responding to the artistic and cultural needs and interests of the community – residents, visitors, organizations, businesses, and attractions. The Gallery is uniquely positioned to fill arts and culture gaps in the community while it highlights and promotes other organizations.

It serves as a Bridge for

Artists to their audience - artists that receive a grant from Creative Pinellas receive more than money; they receive mentorship, publicity, and the opportunity to sell their work. Creative Pinellas invites curators, agents, and collectors, arranges programs and meetups to create community with other artists, and arranges for times for the artists to talk about their work, Opportunities:

- attracting a larger audience of collectors, locally, regionally, and nationally
- Allowing artists more space and activities to tell their stories, better connecting them with their audiences

Visitors to the Arts- many of the people who have walked into the Gallery have had little or no experiences with the arts and the Gallery can serve as a bridge to “demystify” the arts for new audiences

Opportunities:

- Welcoming atmosphere
- Accessible, engaging interpretive tools and activities
- Exposing the audience to all stages of artmaking and multi-discipline experiences
- Adding an arts visitor center (similar to a chamber visitor center) with the specific purpose of directing visitors to other/additional high quality arts experiences available to them in Pinellas County.

Creative Pinellas to their Community - Walk-in visitors often think that Creative Pinellas is the name of the Gallery. They, and most of our community, are not aware of the breadth and depth of activities and initiatives of the organization, nor the changes that have been wrought from their efforts. The Gallery is a perfect place for storytelling and educating the community and beyond.

Opportunities:

- Banners and small exhibits that explain the activities and results of Creative Pinellas
- Incorporating more Creative Pinellas background, scope and initiatives into exhibitions and educational effort.

North and South County - allowing issues important to the community to be explored through the arts. The popularity of the COVID ribbon installation and participation and feedback for *The Things They Left Behind* show a gap in the community that is not being filled by other organizations.

Opportunities:

- Partner with civic and other agencies for special events or programs such as Pinellas African American Heritage Celebration, Youth Arts Month, Hispanic Heritage Month
- Create/host exhibitions on issues that are meaningful to the full county

Tourism - Pinewood Park as a destination attraction of Art, Nature, and History.

The Gallery at Creative Pinellas could play the central role of tying together two very disparate attractions, Florida Botanic Gardens and Heritage Village. Using the arts as a metaphorical bridge to connect these entities, Pinewood Cultural Park has the potential to be seen as a destination attraction for both residents and tourists. By highlighting Creative Pinellas' location in an area of natural beauty in the Florida Botanical Gardens and its adjacency with Heritage Village, several opportunities become clear:

1. Visiting Creative Pinellas becomes part of a larger outing. Visitors are willing to drive farther and explore "off the beaten path" locations when the destination allows several hours of disparate activities. (Thrillist) (Destination Analysts). A concerted effort to get on the radar of Beach hotel concierges and the discussion of transportation options to and from the Beaches has the potential to create an uptick of tourists.
2. Creative Pinellas can play large role in unifying the Pinewood Cultural Park partnership by using arts as a bridge between FL Botanical Gardens and Heritage Village, creating a hub of Nature, History, and the Arts. Through exhibitions and programs that use the arts to showcase different aspects of nature and history in the Gallery, and by placing appropriate art installations into the FL Botanical Gardens and Heritage Village, the Pinewood Cultural Park area would become more integrated and find more natural partnership opportunities.

Opportunities:

- Marketing Pinewood Cultural Park as one entity
- Calendaring meaningful exhibitions and programs that align with Nature and History/Civic issues
- Jointly underwriting outdoor art exhibits and experiences
- Creating a café inside Creative Pinellas as a joint project of the Cultural Park

Tourism - Connecting Creative Organizations to potential visitors and supporters

Residents and visitors at one end of the county often are not aware of the artistic and creative activities happening elsewhere. There is a constant flow of visitors inside Gallery doors who are looking for new places to visit. The Gallery, through its partnerships with other organizations, has a history of connecting people to new experiences and institutions. For example, American Stage has expanded their audience through its First Monday readings in the Gallery

Opportunities:

- Creating an area of the gallery where visitors can find information on other cultural attractions to visit.
- Training Gallery Hosts and Volunteers about local arts organizations and training them on the use of Arts Navigator

- Enhancing and building on partnerships with special events and display opportunities
- Experimenting with a variety of active partnership models (see appendix) to co-create and share exhibitions and programs

3 YEAR GOALS

Activate the Gallery and Grounds

- a. Increase full activation of Gallery space (all rooms in use) by 10% each year
- b. Increase Gallery- aligned programming by 10%
- c. Increase Gallery staffing to balance capacity with offerings & opportunities
- d. Continue to evolve best practices in the Gallery and Grounds to mitigate risk and achieve better outcomes - in process
- e. Provide shade in courtyard and other areas for programming – in process
- f. Gallery exhibitions scheduled for three years out
 - a. 2023 completed by October 2022
 - b. 2024 - 2026 completed by June 2023
- g. Events scheduled a year in advance
 - a. 2023 completed by January 1, 2023
 - b. 2024 completed by June 2023

Facility Improvement

- h. Work with the county for short term solutions with a permanent solution in place by F/Y 2024 - or sooner as the budget would allow. This is the most critical issue facing the Gallery.
- a. Acoustic remediation
 - a. Research and prepare options - Winter 2023
 - b. Discuss financial implications and create strategy – Spring 2023
- c. Cover doors in Galleries D-G with light diminishing film to ameliorate too much natural light in the back galleries – Fall 2023
- d. Budget to bring in temporary walls for optional use in galleries – Spring 2023
- e. Review flooring options for galleries to assist with hosting/renting performance/rehearsal space – Summer 2023
- f. Discuss updates for the Auditorium with County and determine plan – begin Summer 2022
- g. Create plan with County and Pinewood Cultural Partners for improving and caring for outdoor areas around the Gallery – Summer 2023

Signage

- a. New signage at entrance – (determined by county)
- b. Explore signage options for road and on grounds – Fall 2022
- c. Banners on Gallery building - Summer 2022
- d. More wayfinding signage inside Gallery – Fall 2022

Create Welcoming Lobby Space

- a. Bring in architect/contractors to discuss changes in lobby design – Spring 2023
- b. Experiment with opening small café and gift shop
 1. Utilize admission desk as coffee bar – November 2022
 2. Place tables and chairs in lobby space and in former store space– November 2022

3. Document visitor behavior – March – Dec 2022
4. Evaluate and create future plan with metrics for success based on usage, feedback, and ROI - Winter 2023
- c. Create large information area about area cultural attractions in former gift shop with brochures, swag, and Arts Navigator screen/info
 1. November 2022 – 30% arts partner participation
 2. November 2023 - 60% arts partner participation
 3. November 2024 - 90% arts partner participation
- d. Use lobby space to present information about Creative Pinellas scope and activities
 1. Temporary installation with interactives to evaluate ROI November 2022
 2. Evaluate and create more honed exhibit(s) about Creative Pinellas - Summer 2023
- e. Seasonal performers in lobby space – special dates during Holiday Lights 2022

Support Artists and the Community

- a. Bring in more collectors through
 - a. Educational programs – Spring 2023
 - b. Special collection circles – Spring 2024
- b. Bring in a few “big name” and/or “blockbuster” exhibitions and programs to increase visibility of venue, increase cultural experiences for community and increase opportunities for new mentors for local artists 2024-2025
- c. Schedule community-curated exhibitions bi-yearly based around civic/social themes that align with Pinewood Partners
- d. Increase visibility of artists in Gallery by
 - a. leading workshops - in process
 - b. finding and promoting speaking engagements – Fall 2023
 - c. creating partnerships with other cultural organizations - 2025

Education

- a. Train Gallery Hosts on exhibitions and area cultural attractions – Nov 2022
- b. Weekly artist/docent talks - Fall 2022
- c. Educational activities fully and organically incorporated into exhibitions – Spring 2023
- d. Clear labels and other displays with more information
 - a. Create interactive survey for visitors on type of info they are looking for – Fall 2022
 - b. Begin experimentation with new labels – Spring 2024
- e. Formal programs with schools, retirement homes, etc.
 - a. Pilot program (1-3 groups) - Fall 2023
 - b. Assessment and determine next iteration and capacity needs – Summer 2024
 - c. Next level program – Fall 2024

Partnership Programming

- a. Increase hosted programs each year by 10% during 2023 – 2025
 - a. Actively pursue performing arts and film programs to better diversity offerings
- b. Increase Collaborative programs by 10% beginning 2024
- c. Move Emerging Artist exhibition to partner locations after the exhibit leaves the gallery– Summer 2024
- d. Focus on programs with Heritage Village and FLBG: Art, Nature & History

- a. Program Gallery exhibitions that align thematically with partner organizations at least yearly –Winter/Spring 2023
- b. Regularly scheduled programming increase by 10% – Fall 2023
- c. Partnership to bring outdoor “blockbuster” exhibition throughout grounds - Spring 2024
- d. Increase outdoor art on grounds by 10% each year – 2023

Sustainability

- a. Create new opportunities for sponsorship through underwriting exhibitions and programming
 - i. Create templates and protocols for basic letters, follow-ups, recognition and thank you (in process) Goal for completion of basic cache: Oct 2022
 - ii. Set fundraising goals and activities for each year – Winter 2023, 2023, 2025
 - iii. Identify and create relationships with potential donors and value-related partners – (in process)
 - 1. Goal for 2022 is 5 new donor partners
 - 2. Goal for 2023 is 10 new donor partners
- b. Examine capacity and budgetary needs – Winter 2023

Addendum

Personnel and Staffing

Director of Arts and Cultural Programming is responsible for developing an integrated mission-based vision for exhibitions and programming, and for overseeing its planning, development, and implementation. Supports and grows the diversity and reach of highly impactful programs and exhibitions both online and onsite. Leads design and development of creative engagement and learning opportunities with programs for all ages across various platforms that leverage the assets of the galleries, its location in Pinehurst and Creative Pinellas. Deepens community connections by supporting strategic partnerships with new and existing organizations to present and promote seasonal programs and calendars. Offers content and engagement strategies to make exhibitions more accessible and impactful for more audiences. Brings creativity, innovation, and business acumen to current and potential exhibition and programming opportunities. Develops, produces, and analyzes exhibition-related programming, educational materials, and didactics. Provides overall design direction for wayfinding and public spaces in the gallery and grounds. With Gallery and Engagement Facilities Manager, works with Pinehurst attraction staff on cross-programming and projects. Takes leadership in the identification possible funding sources for programming and has an active role in grant preparation and reporting.

Gallery and Engagement Facilities Manager provides planning, support, and general day-to-day supervision for the gallery and key Creative Pinellas facilities including exhibitions, events, and other projects/programs inside and outside the gallery, auditorium, and courtyard walls. Duties include exhibition installations and deinstallations of artwork including gallery and public space preparation; front of house activities including hiring, training, and supervising all personnel needed to support public facing engagements and oversight of any and all in-gallery/event merchandise and money management; maintenance of exhibitions, galleries, and on-grounds event facilities to ensure a safe and clean experience for visitors and staff; oversight of event set-up and breakdown including technical, A/V requirements.

Gallery Hosts open and close the gallery on the days of their assigned hosting sessions, ensuring that the gallery is open to the public on time, and that all entrances and exits to the gallery are secured and locked when the gallery is closed, and the host leaves the premises. Greet guests, answer questions, make them feel welcome. Monitor guests and the artwork. Make sure that artwork is not disturbed or distressed by gallery guests. Take proper steps in the event of poor guest behavior. Carry out sales of artwork, using the tools and following the sales procedures provided by Creative Pinellas. Take care of minor cleaning and straightening of the reception area (not janitorial) and check and resupply rest room facilities with appropriate supplies at the beginning of the shift. Alert Creative Pinellas Gallery Manager of any problem.

Temporary Staff for Installation/Deinstallation/Special Events

As needed

Guiding Principle (CP Strategic Goal)	Implications for Gallery and Grounds
<p>Promote public awareness of the impact of arts and culture and explore the creation of new ways of doing things.</p>	<p>Storytelling in the gallery about Creative Pinellas initiatives about work of other Pinellas cultural institutions</p> <p>Active collaboration with other institutions inside and outside the Gallery</p> <p>Explore ways to use art to talk about current/important social and historical issues and explore how artists change/add to the conversation</p> <p>Activate spaces for public art outside the gallery to other areas of Pinewood Cultural Park</p> <p>Create new tools for visitors to interact with and respond to art</p>
<p>Reach new people and provide arts experiences so that every resident and visitor to Pinellas County has equitable access to arts and culture.</p>	<p>Expand Audience Continue accessibility efforts Keep free of charge – no financial barriers Make sure that the gallery is not intimidating Create a variety of “Connectors” between Visitors and art/performance</p> <p>Bring exhibitions/smaller exhibits around the county and beyond Ambassadors and artists speaking to public organization Tours and activities with artists in gallery and beyond schools senior organizations hotels public/civic organizations corporations (team-building)</p>
<p>Establish Creative Pinellas as a champion for arts and culture in Pinellas County by building bridges, reducing silos, and introducing new options to help artists, organizations, residents, businesses, and visitors.</p>	<p>Opportunity for storytelling in the gallery Creative Pinellas Work of other cultural institutions and artists</p> <p>Programs should be collaborative with multiple stakeholders involved Exhibitions with multiple partners in multiple locations More visibility in promoting other institutions inside the gallery</p>

<p>Cultivate organizational excellence and economic sustainability for Creative Pinellas and for the arts and cultural community in Pinellas County.</p>	<p>Professional development for gallery staff including gallery hosts, docents, and interns Change/lift up organizational culture so that economic sustainability is part of everyone's job – recognition that everyone walking through the door is a potential supporter and or ally</p>
<p>Support economic viability and stability for working artists, arts organizations, and art-related businesses in the service of community wellbeing and economic development.</p>	<p>Model partnership behavior More connections and partnerships for exhibitions and events Opportunities to raise profile of other organizations Artists Find new ways to market art of artists displayed Build a network of collectors and supporters</p>
<p>Support visitors and bring new revenues to Pinellas County by enhancing the county's arts and cultural brand, creating more interest, excitement, visitor satisfaction and awareness of the county as an arts and cultural destination to visit and return to frequently.</p>	<p>Look for ways to create visibility for other arts organization in the gallery Marketing the gallery and grounds as a tourism hub Bring in established artists with a following to compliment local artists Activate gallery and grounds more regularly so that it is easier to market opportunities Several special events throughout the year Reach out to local concierges with special opportunities for their guests</p>

PARTNERSHIPS: MULTIPLE FORMS AND OPPORTUNITIES

There are multiple ways to serve our stakeholders and public. Different approaches are more appropriate for different projects and goals, and not every project benefits from a fixed power structure. Experimentation should be encouraged to find the correct balance which allows the most meaningful engagement

Contributory Practice: This is how most cultural organizations present exhibitions or programs as part of an institutionally controlled process. Artists, visitors, and other stakeholders may be asked to contribute feedback or actions either in the exhibition/event or online in a limited or specified way. The goals of a contributory practice project is for stakeholders to see that the institution is interested in their active involvement and to demystify the gallery/program experience so that stakeholders see themselves as potential participants. The arts activities in *The Things They Left Behind* are examples of Contributory Practice.

Collaborative Practice: Visitors/partners are invited to serve as active partners in the creation of institutional projects that are originated and ultimately controlled by the institution with the partners choices helping to shape the design and content of the resulting exhibition. In collaborative practice, the goals help stakeholders see the institution as a place dedicated to supporting and connecting with the larger community. The concept behind *The Things They Left Behind* was created by Creative Pinellas but the objects and information submitted for display by the community influenced how the exhibition was curated and information was displayed.

Co-creative Practice – partners working together from the beginning to define the project's goals and generate program/exhibition based on shared interests. The goal for a co-creative process defines the institution as a community driven organization. It offers the potential to bring new audiences to all participating organizations.

The *You Good?* exhibition is a partnership with between the Warehouse Arts District Association, Keep St. Pete Lit, and Foundation for a Healthy St. Petersburg. An outgrowth of an important community program to let people know there are support and resources to people in Pinellas County dealing with behavioral health issues, the exhibition was originally hosted by Creative Pinellas and is currently being shown in the Leepa-Ratner Museum.

Look Touch Move was a project that was co-created by the visual artist, performing artist and Creative Pinellas. The activities inside the gallery reflected this curatorial vision and invited visitors to take part in the exhibition and activities.

Hosted Projects – inviting partners into a portion of the institution's space/facilities to present programs developed and implemented by the partner. The goal of hosting is to attract new audiences who might not have considered Creative Pinellas or the partner organization as part of their normal comfort zone.

Clearwater Arts Alliance curates *Youth Art Month* each March in Creative Pinellas galleries, *American Stage First Mondays* presents play readings staged by American Stage staff inside Creative Pinellas galleries and auditorium.

Pinellas African American Heritage Celebration presented both youth and professional artists in the Creative Pinellas galleries.

Destination

The Gallery is rarely a destination. Yet it is a small an entity in an out of the way location. Most February visitors either came to visit the FL Botanical Gardens and were surprised to discover the Gallery or came to the Gallery for an invited special event. That changed somewhat with the increased publicity for the *Emerging Artist Exhibition* in April with another uptick in May for *The Things They Left Behind*, but many visitors simply happened upon the Gallery and decided to walk in. In part this may be due to lack of marketing, but it is also influenced by the limited hours due to budget constraints, the fact that the gallery (former museum) was closed for ten years, and also a lack of awareness about the park/Florida Botanical Gardens in general.

Determination and Scheduling of Exhibitions and Programs

1. There are three yearly exhibitions which anchor the Gallery schedule. Two feature Pinellas County award winning artists. The Emerging Artist Exhibit in the spring features that year's emerging artist grantees and demonstrated strong interest during the period when this report was written. Several art enthusiasts and collectors mentioned that they have begun to add the exhibition to their calendars. The Arts Annual, in the fall invites all artist grantees from prior years to showcase their work and historically has included 30+ visual artists and 5 – 10 performing artists. The Arts Annual took place outside the timeframe of this study, however staff reports that feedback, especially for the pre-covid versions was very positive.
2. The third is the Youth Arts Month partnership with the Pinellas County Schools and Clearwater Arts Alliance, which features award winning visual artwork from students in grades K-12 in the Pinellas County schools, and draws parents, teachers and their students from all communities in the county, to an awards event, also held at the gallery
3. All exhibitions and programs need to be scheduled with enough preparation and planning time to bring in partners, sponsors, and support staff. This has been challenging in the past, when the gallery space was licensed to Creative Pinellas on a year-to-year basis, limiting the organizations' ability to maximize their offerings. It was resolved with an updated five-year agreement in 2022, which will enable the long term planning required to attract and engage high quality exhibitions.
4. Scheduling of Gallery events and programs needs to be wholistically integrated as part of Creative Pinellas' full schedule of offerings.

Processes and Procedures

Over the last few months, many protocols for the Gallery, specifically around risk management and installation/deinstallation, have been put in place to protect the organization, staff, artists, and visitors. Because admission to the gallery is free gallery staff handles only minimal amounts of cash. However, I am concerned that there are not enough controls in place for cash collected from donations and beverage sales. (For example, money is not counted in front of a witness) Moving forward I suggest stricter procedures, not because I have noticed any malfeasance but because, without these procedures both Creative Pinellas and Gallery Staff are left vulnerable to potential misconduct.

What is Creative Pinellas?

A central issue is the lack of awareness of Creative Pinellas and what the organization does for the arts outside of the Gallery. The Gallery holds the key to communicating the story of Creative Pinellas to every person who walks through the door.